



The 5th MASSACHUSETTS INSTITUTE OF TECHNOLOGY Information Quality Industry Symposium

Cambridge, Massachusetts, USA

July 13-15, 2011

<http://mitiq.mit.edu/IQIS>



This premier event fosters the leading edge discussions that create synergy among academics, business, and government leaders. Out of this vibrant exchange have come resolutions for data quality that will harness the true power of information and be the key to dramatically increasing the productivity of people, organizations, and economies.

MIT Information Quality Industry Symposium

The MIT IQ Industry Symposium is organized by the MIT Information Quality Program at MIT Center for Technology, Policy, and Industrial Development.

The Symposium offers presentations and panel discussions that focus on Information Quality related issues and best practices. These general IQ topics include, but are not limited to Enterprise Architecture, Data Governance, Data Sharing, Business Intelligence, Master Data Management, Data Integration, and Data Warehousing.

In 2011, the Symposium plans to offer parallel sessions on Government, Healthcare, Business & Finance, IQ Societies, and Tutorials. These tracks address industry-specific topics and promote cross-industry learning.

CALL FOR SPEAKERS

We are actively seeking speakers. Please contact the Track Chairs **by November 30** if you are interested in presenting, and include the following information:

1. Title and abstract of your presentation (150 words maximum).
2. Clearly specify in which track you are interested in presenting (Business & Finance, Government, Healthcare, Tutorial, IQ Societies).
3. Bio (150 words maximum) for each co-author.
4. Any additional information you would like to provide (500 words maximum) in consideration of your presentation.
5. Statement indicating that the information included in your presentation has been authorized and cleared for publication by your firm or organization.

Invited primary speakers will receive complimentary registration.

Authorization to Present and Publish:

It is the policy of MIT IQ Industry Symposium that authors must obtain all appropriate authorization and clearance for materials submitted to, presented at, and included in the Symposium.

It is the responsibility of the authors and presenters to obtain any internal authorization and clearance before submitting papers and presentations to the Symposium for consideration and inclusion in the Proceedings. Once accepted for presentation and inclusion in the Symposium Proceedings, all documents, along with any audio or video recordings of presentations, shall become permanent records of the Symposium, and will be made available to the public internationally via the Symposium's website and the Proceedings electronic distribution.

FIRM DEADLINES

- **November 30:** Interested speakers *must submit* *Call For Speakers* information.
- **April 1:** Track Chairs *must receive* speaker's final CRC presentation (Camera Ready Copy). Failure to meet this deadline may result in loss of invitation.

REGISTRATION – www.regonline.com/MIT2011IQIS

- **July 22-Sept 15, 2010:** Super Saver Registration - **\$295** (Program Agenda not yet available)
- **Sept 16-April 30, 2011:** Early Registration - **\$395**
- **May 1, 2011 & onward:** Regular Registration - **\$545**
- **Walk-in: TBD**

SYMPOSIUM ORGANIZATION

Symposium Chair:

Richard Wang, US Army CIO/G6 (on leave from MIT)
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Symposium Vice Chairs:

Willa Pickering, Lockheed Martin
Steve Sarsfield, Talend

Track Chairs:

Joe Bugajski, Burton Group/Gartner (**Business & Finance**)
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Charles McKinney, Freddie Mac
Kelly Morris, Burton Group/Gartner

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