The 10th ICIQ (MIT IQ) Conference Program

FRIDAY, November 4			
5:30 - 6:30 PM	√ OFFICIAL ICIQ-05 CONFERENCE STARTS	E52 (6 th Floor)	
	Registration and Reception at MIT Faculty Club Registration, Reception, and Informal Discussions	(0 11001)	
SATURDAY, N	ovember 5		
8:30 - 9:00 AM	REGISTRATION AND CONTINENTAL BREAKFAST	E51-345	
9:00 - 9:20	√ CHAIRS' WELCOME AND OPENING REMARKS	E51-345	
	Richard Wang, Conference Chair <i>MIT Information Quality Program & TDQM Program, USA</i> Felix Naumann, Program Chair <i>Humboldt-Universität zu Berlin, Germany</i> Michael Gertz, Program Chair <i>University of California at Davis, USA</i> Michael Mielke, Program Chair <i>Die Bahn, AG, Germany</i> Stuart Madnick, Program Chair <i>MIT Sloan School of Management, USA</i>		
9:20 - 10:00	✓ KEYNOTE SPEECH The Perfect Storm: Data Quality Challenges for the Next Decade Peter Kaomea, CIO, Sullivan & Cromwell LLP	E51-345	
10:00 - 10:15	Coffee Break		
10:15 - 11:45	Panel 1:THE CHALLENGES OF DISASTER DATAMANAGEMENTPanel Moderator:Louiqa Raschid, University of MarylandPanelists:Monica Scannapieco, Universita di RomaFei Ye, University of MarylandSnehal Thakkar, University of Southern CaliforniaHernando Quintero, World Bank	E51-372	
10:15 - 11:45	1A IQ MODELS Session Chair: John Talburt, Acxiom Corporation	E51-376	
	A Formal Definition of Data Quality Problems Paulo Oliveira, <i>University of Minho</i>		

A Data Quality Model for Asset Management in Engineering Organisations

Andy Koronios, University of South Australia Shien Lin, University of South Australia Jing Gao, University of South Australia

The Product Approach to Data Quality and Fitness for Use: A Framework for Analysis

Pamela Neely, Rochester Institute of Technology

11:45 - 1:15 PMLUNCH KEYNOTE: Degree of Master of Science inE51-345Information Quality (MSIQ) at ULAR

Introductory Remarks

Stuart Madnick, John Norris Maguire Professor of IT, Sloan School of Management & Professor of Engineering Systems, School of Engineering, Massachusetts Institute of Technology

UALR-MSIQ: A Vision and Progress Report

Ibrahim (Abe) Nisanci, *Vice Provost for Research and Dean of the Graduate School, University of Arkansas at Little Rock (UALR)*

1:15 - 2:30 **2A** IQ PRACTICES I

ZA IQ PRACTICES I Session Chair: NingNing Wu, University of Arkansas at Little Rock

E51-335

The IQ Solution Cycle

Frank Dravis, FirstLogic, Inc.

The Data Quality Improvement Program is Yielding Dividends for HUD Bandy Bissott, Caine Composition

Randy Bissett, Cairo Corporation Beverly Hacker, U.S. Department of Housing and Urban Development

1:15 - 2:30 2B HEALTHCARE & COST Session Chair: David R. Evans, British Telecommunications plc

E51-372

Measuring The Quality of Care Using Data From Hospital Information Systems: Issues about Data Quality

Jonathan Einbinder, *Partners HealthCare System* Vipul Kashyap, *Partners HealthCare System* Joel Vengco, Partners HealthCare System

Reasons for Disregarding Information Quality Management in Nursing Information Systems Cathal Ó Riain, *Dublin City University* Markus Helfert, Dublin City University

Information Quality Cost Curves: Empirical Evidence from PTR / SCR Costing

Anton Raneses, *Engineering Mgt Program Oklahoma State University* Michael Mielke, *Die Bahn*

1:15 - 2:30 **2C** DATA INTEGRATION

E51-376

Session Chair: Elizabeth Pierce, Indiana University of Pennsylvania

Data Quality Issues in Integrated Enterprise Systems Diane Strong, *Worcester Polytechnic Institute*

Olga Volkoff, Simon Fraser University

The Application of Commercial Data Integration Technologies to Improve the Quality of Anonymous Entity Resolution in the Public Sector

Charles Morgan, Acxiom Corporation John Talburt, Acxiom Corporation Terry Talley, Acxiom Corporation Ken Archer, Acxiom Corporation

A Theory of Complementarity for Extracting Accurate Data from Inaccurate Sources through Integration Irit Askira Gelman, *University of Arizona*

- **2:30 2:45** Coffee Break
- 2:45 4:15

3A IQ SYSTEMS

E51-335

Session Chair: Felix Naumann, Humboldt-Universität zu Berlin, Germany Improving Information Quality Management Using Caldea and Evamecal

Ismael Caballero, *Alarcos Research Group. ESI.* Angélica Caro, *Alarcos Research Group. ESI. UCLM* Mario Piattini, *Alarcos Research Group. ESI. UCLM*

An Introductory Analysis of the Automated Manifest System and the Global Transportation Network within the Joint Total Asset Visibility (JTAV) System Using the Defense Logistics Information Service Data Quality Plan Richard Hansen, Defense Logistics Information Services Karen Cooper LT USN, Defense Logistics Information Services Mary Faber, Defense Logistics Information Services Kay Eggers, Defense Logistics Information Services

2:45 - 4:15

3B IQ ASSESSMENT

E51-345

E51-376

Session Chair: Michael Mielke, German Rail

Operations Quality of Data and Information

Zbigniew J Gackowski, California State University Stanislaus

Value-Driven Data Quality Assessment

Adir Even, *Boston University* Ganesan Shankaranarayanan, *Boston University*

Reproducible Measurement of Data Field Quality

Marcus Gebauer, WestLB AG Niels Weigel, FUZZY! Informatik AG

2:45 – 4:15 **3C** IQ FOR CONTENT

Session Chair: Brigitte Laboisse, AID, France & Delphine Clément, Hewlett Packard Company

Finding High-Quality Web Pages Using Cohesiveness Joshua C. C. Pun, *HKUST* Frederick Lochovsky, *HKUST*

A Broker for Selecting and Provisioning High Quality Syndicated Data

Danilo Ardagna, *Politecnico di Milano* Cinzia Cappiello, *Politecnico di Milano* Marco Comuzzi, *Politecnico di Milano* Chiara Francalanci, *Politecnico di Milano* Barbara Pernici, *Politecnico di Milano*

CSDQ: A User-Centered Approach to Improving the Quality of Customer Support Data

Susan L. Keenan, *Hewlett-Packard Company* Terri Simmons, *Hewlett-Packard Company*

4:15 – 4:30 Coffee Break

4:30 - 6:00	Panel 2 THE ROAD TO DATA QUALITY AT CEDARS- SINAI MEDICAL CENTER Panel Moderator: Bruce Davidson, Cedars-Sinai Medical Center	E51-335
	Panelists: The evolution of the Cedars-Sinai Data Quality Management initiative: How we got to where we are now Bruce Davidson, <i>Cedars-Sinai Medical Center</i>	
	Our Current Data Quality Management Plan and Process: Tasks, Timeframes, and Milestones; Standard Operating Procedures Alein Chun, Cedars-Sinai Medical Center	
	Creating and Communicating Organization-Wide Data Standards, Production Maps and Policies Julie Reiner, <i>Cedars-Sinai Medical Center</i>	
	Solving Data Quality Problems: Creating the Data Quality "Hot Topics" Database; Statistical Analysis and Solutions; Developing Data Audits Nilesh Bajania, Cedars-Sinai Medical Center	
4:30 - 6:00	4B DATA MINING Session Chair: Leo Pipino, Umass Lowell	E51-372
	Quality-Aware Mining of Data Streams Marcel Karnstedt, University of Ilmenau Conny Franke, University of Ilmenau Michael Hartung, University of Ilmenau Kai-Uwe Sattler, University of Ilmenau	
	Mining Network Logs: Information Quality Challenges James A. Pelletier, <i>AT&T Labs – Research</i> Tamraparni Dasu, <i>AT&T Labs - Research</i>	
SUNDAY, Nove	mber 6	
8:30 - 9:00 AM	Registration and Continental Breakfast	E51-345
9:00 - 10:30 AM	 IQ IN DISTRIBUTED SYSTEMS AND SOFTWARE Session Chair: Harry Zhu, MIT IQ Program A Methodology for Establishing Information Quality Baselines for Complex, Distributed Systems Joseph Bugajski, Visa International Robert Grossman, Open Data Eric Sumner, Open Data Zhao Tang, Bearing Point 	E51-335

	Requirements of New Emerging Services in the Ubiquitous Networking Society Based on IQ Analysis Akihisa Kodate, <i>Tsuda College</i> Daiji Hario, <i>Waseda University</i> Takashi Baba, <i>Waseda University</i> Yasuhiro Tanaka, <i>Waseda University</i> IQ Principles in Software Development Michael Mielke, <i>DB AG</i>	
9:00 - 10:30 AM	5B IQ PRACTICES II Session Chair: Traci Campbell, Acxiom Corporation	E51-376
	How to make a start: DQ Health Check Nigel Totterdell, Data Diagnostic Services	
	Master Data Management Roles - Their Part in Data Quality Implementation Alan Duff, A Duff International Associates Ltd	
	Master Data Management (MDM) enables IQ at Tetra Pak Patrick Bettschen, <i>Tetra Pak International SA</i>	
10:30 - 10:45 AM		
10:45-12:00 PM	Panel 3: GOVERNMENT INFORMATION QUALITY	E51-335
	Panel Moderator: Reggie Cheatham, US EPA	
	Panelists: Ensuring Information Quality & Implementing Information Quality Guidelines at EPA Reggie Cheatham, US EPA	
	Quality Planning in the EPA Office of Environmental Information Jeff Worthington, US EPA	
	Uniform Federal Policy – Quality Assurance Project Plan Moira MacKenzie Lataille, <i>US EPA</i>	
10:45-12:00 PM	6A TRUST Session Chair: Diane Strong, WPI	E51-372
	Believability as an Information Quality Dimension Shekhar Pradhan, <i>Marist College</i>	
	Antecedents of the Quality of Online Customer Information Horst Treiblmaier, Vienna University of Economics and Business Administration	

Interorganizational Trust and Interorganizational System's Information Quality Mohammed Ibrahim, *Tilburg University*

10:45-12:00 PM 6B IQ IN APPLICATION DOMAINS Session Chair: Michael Gertz, University of California at Davis E51-376

Assessing Information Quality of a Community-Based Encyclopedia

Besiki Stvilia, University of Illinois Michael B. Twidale, University of Illinois Linda C. Smith, University of Illinois Les Gasser, University of Illinois

Quality-Aware Integration and Warehousing of Genomic Data Laure Berti-Equille, *IRISA* Fouzia Moussouni, *INSERM U522*

Using a Process Approach to Monitoring Financial Data Quality Assessment and Improvement Donna Fletcher, *Bentley College*

Kurda Mohamad Mary Ann Robbert, *Bentley College* Philip Middleton

V END OF ICIQ-05 CONFERENCE