



Feedback from ICIQ-02 Participants

In the spirit of continuous improvement, we would appreciate your feedback to help us make a better conference next year. Please answer the following and provide any helpful suggestions. Thank you very much!

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1) What did you like **most** about ICIQ-02?

- Mix of technical/business views
- good reality checks for the academicians, real world case studies
- good organization
- the education panel was excellent. The topic has been touched on in previous conferences and is a very important and timely issue.
- More international participation and more people starting out in IQ.
- Well organized.
- Content matter, friendly presenters and chairs, ease of participation/questioning presenter.
- The quality of the people attending the conference
- Quality of the papers presented
- Open discussion after presentations
- A number of interesting talks
- Breakfast at conference
- A mix of industry and research oriented material, material for both computer scientists, managers
- Keynote was thought provoking
- Sessions explored continuing themes – good longitudinal feel
- Some good presentations of papers
- Very good sessions Saturday late afternoon
- Well organized, fairly intense pace
- Very interesting talks, and very good, useful proceedings. Thank you!
- Interesting discussion
- Good food
- Opportunity to meet interesting people both in academic and practitioners field
- Some excellent papers
- Great opportunity to network
- The international flavor
- Blend of academic and practice papers
- Some of the presentations excellent

- Saturday last panel with Redman was a great story telling event and should be continued
- The environment was great
- The sharing of ideas was done so openly and freely
- Everyone felt comfortable to approach each other and discuss issues.
- Excellent papers and good interchanges with presenters
- Excellent mix of theory, research, and practice
- Absence of vender bias and disguised sales pitches
- Best run conference so far. Thanks.
- The level of information is excellent. Especially the practical application of IQ theory in the real world.
- The session on Info Product Maps was great and very pertinent to what I'm trying to do. Would be very interested in seeing Liz's progress on her future work.
- Mix between scientists and practitioners
- Panel talk on Saturday
- Good overall organization
- The panel discussion on training. I would like to hear more comprehensive presentations and discussions on this topic next year
- This was my first time attending the conference. The things that I came away with that I really enjoyed were information sharing, networking, potential for real-world application of some of the topics presented (i.e. databases and data warehouse cleansing – YA- , the advance of process –panel b on sat.- , a model of data currency in multi-channel financial architectures)
- Good facilities
- Well organized
- Good keynote speaker
- Contacts made
- Like having both the CDs and hardcopy of proceedings
- Excellent material!
- Excellent venue to bring together academics and practitioners. There is good work going on in both areas
- I like having the details in the white papers but also appreciate you allowing the business practitioners to have slides.
- I heard Prof. Wang say he would post the slide sets presented by speakers that supplement the white paper on the web site – good idea!
- Exposure to multiple topics and perspectives. I liked the way sessions were organized in terms of academic, practical and interrelationships of topics.
- Opportunity to meet people and share ideas/experiences
- Interesting presentations and participants.
- Great opportunity for discussion in this excellent conference!
- The opportunity for networking
- The chance to find out some of the theory to determine whether what we are doing is in line with it.
- It is reassuring to see that in most cases we are ahead of most people in the field. It was also a great privilege to meet some of the most influential people in the IQ field.

- Wide range of topics – you can pick and choose
- Good speakers overall
- I liked the session chairs keeping people on time
- Nice “spread” for munching and drinking

2) What did you like **least** about ICIQ-02? How should we improve this for ICIQ-03?

- No Social Events!
- Panel B was more of a group lecture by top evangelists than a discussion on controversial topics.
- not a conference issue--
- Seriously, Sat was just too much. Perhaps 1 session on Friday night and quitting at 4:30? The last session - I was dead
- Some of the sessions were not timed as well as they might have been and went on for too long.
- A minor point was that for an International conference the education session was very US oriented and not International at all. However as a non-American I did find It Interesting looking in to see how the USA does it.
- Parallel session limited the choice of presentations about certain topics.
- Too many speakers in 1.5-hour session. The last speaker always got shorted on the time. Need moderator/timekeeper in each session that ensures every speaker gets their time.
- Did not allow time between sessions to move to next room. This meant every session started late, so a session that was already too short (90 min for 3-4 speakers) was really 75-80 minutes for speakers. It’s not fair to the speakers.
- Too many technical difficulties which took time to transition from one speaker to another.
- Too much focus on academia. Please, more vendors, and case studies of world best practice in industry.
- Ensure that Q+A doesn’t cut into presentation time and give individuals who are asking questions a forum to express their view (i.e. The “Jim” Law).
- I come to listen about IQ not deal with gov’t politics. Muzzle Jim if he is a part of this conference.
- James Hurysz (as long as he has no contribution, please keep him out!)
- Quality of the proceedings (e.g. page 50 + differences in headlines, numbers, etc.)
→provide a better framework for the handouts and take more care when making final format.
- More time for panel discussion – need opportunity for more Q+A.
- Better moderation of sessions – halt wayward discussions and give everyone a chance to ask questions.
- “Intractable Problems” in IQ/DQ discussed conference after conference. These seem no nearer than 5 years ago to being solved/resolved/improved.
- High price gurus and consultants sit and take notes but offer little or no input to discussions. If they do speak, nothing new is offered.
- Many references in papers to “survey” data and surveys but there is nothing about the “survey” methodology that the data being discussed are obtained from.
- Many of the papers are not about DQ and IQ but about Data Algorithms.

- Too much “reactive” quality (e.g. inspect-repair) discussed.
- Not enough statistical methodology that produces significant quality improvement discussed (e.g. six sigma)
- Not enough non-statistical/non mathematical methodology that produces significant DQ/IQ improvement discussed (e.g. training and education).
- Not enough discussion of corporate/capitalist influences on DQ and as causes of DQ problems.
- Cannot think of anything I did not like
- Some of the presenters could have used an extra half hour to complete their presentations and answer questions effectively.
- Quality of presentations inconsistent.
- It is too bad we had to choose between the two panels on sat. 4:30-6:00. It may have been best to run them sequentially, not in parallel.
- The allocated time for Q&A needs to be a bit more so that interactions between attendants are more encouraged.
- There is nothing I did not like but the cost is on the high side (unless the conference is trying to cover travel costs for participants coming from far away?)
- Not enough opportunity for Q*A, two way discussions.
- Keynote address seriously not worth the time in information content terms. Little value to attendees.
- Too much time taken up by 1 questioner.
- Too little transition time, presentations were very cramped in time.
- Many presentations were allocated not nearly enough time due to poor management and overruns in earlier presentations within a series (2A, 2B, etc.)
- Too much practitioner reports on the source topic
- Too much slides presentations in the proceedings.
- Interruptions of presentations by question - some lost control, got diverted and had to rush to finish.
- Presentations do not match proceedings (gross differences) e.g. session on pg. 225
- People not asking questions – just pontifications or editorializing
- Some paper topics seemed similar to last year
- I would like to see cheese or some other type of protein offered with the breakfast selections.
- The two panels side by side was difficult. I wanted to be at both. However, I think I chose the right panel.

3) Other suggestions for ICIQ-03.

- Please provide network connections to the masses! (W1-F1 would be great but perhaps too distracting)
- Maybe offer stands space to selected vendors?
- Overall, great job!!!
- Feedback form should allow for feedback on individual sessions not just the conference as a whole. Here you don't? If you don't know that how can you plan future conferences? “Jim” also spoiled many sessions!

- Bigger rooms with more seats.
- Extend the time for the conference, e.g. 2 full-days of presentation sessions.
- Educate moderators on how to track time of each speaker and facilitate keeping speakers on schedule (e.g. let speaker know you will give 5 and 10 minutes warning. At end of time stand up and say they can take a few questions while the next speaker gets his/her laptop set up.)
- Leave 10 minutes between sessions to allow attendees to move between rooms. This will mean sessions can start on time and not take time away from speakers.
- When there has been a coffee break or after the continental breakfast, have one of the students ring a little bell and walk among people to let attendees know it is time to move into the sessions.
- Make sure speakers are aware ahead of time how much time they are allowed. Seemed the business practitioners in particular did not know how little time they would have and therefore were not prepared to give a summarized version of their slide set. Note: I do like having all the slides in the proceedings as reference, but the presenter needs to be prepared to give a summary version in the little time they are allowed.
- Please consider having fewer speakers in each session or make the sessions a little longer to give speakers full time allotted. There were always good questions from the audiences. E.G. full 30 minutes for each speakers/presentations which includes 5-10 minutes for questions. Use some suggestions included here to ensure full time is available.
- Educate business practitioners in how to attribute their sources.
- Kind of cramped quarters near registration/break-area that sometimes made it hard to mingle/network...able overcome, though.
- How about evaluations on tools dealing with IQ not given by the vendor but by people that are using the tools. Bring some OCM consultants in that have a background on IQ and how OCM is Instrumental in being successful in IQ.
- Start earlier on Friday and make therefore the Saturday shorter
- Business dinner on Saturday
- Presentations on how IQ could be integrated into organizations. Overcoming obstacles like IT phobic management, breaking through to upper mgt (proving your case and gaining top-down support)
- More OCM practical help.
- Continue on course!
- Add more European and Asian input!
- Plan rooms better. 376 always overflowing.
- Add emails and job titles to the list of participants. This will make it easier to network after the conference (The web registration form can ask for permission to include the e-mail on the roster)
- Can you negotiate a conference discount at the Marriott?
- Slides are hard to read on the manual./ How about 2 slides per page?
- It would be better to cluster the PowerPoint Presentations together in the proceedings. This makes finding papers and makes the proceedings look more organized.
- It would be better to move the Conf. Date to another period. Since ICIS conf. Is always in December, this prevents many academics to come to ICIQ because of time and budget constraints.

- Would it be possible to place the Proceedings on the web, perhaps with a password for participants, so that key papers can be printed in advance?
- Excellent idea to put the instrument based on published IQ dimensions on the web site – but it would be better to just post it there without creating too many complications for access. Nothing wrong with asking people who download the questionnaire to send the results to TDQM center. However, the problem, from the point of view of research is that the resulting responses will not be representative of anything. Still, overall, research would advance further, probably, if the questionnaire was widely available online. Note, though, that even without posting an instrument on the site, it is relatively straight forward to create an instrument on the basis of the published dimensions. The advantage of the instruments is on the site is that we'll have a better chance for researchers to all use the same instrument.
- Promote establishment of consumer interest groups for more in depth discussions of speaker topics.
- Need lunchtime to network – (need more network time: dinner sessions?)
- Include short introductory remarks to provide context for sessions and review of the year's research.
- More time for individual presentations. 15 minutes is frequently not enough
- More transition time between presentations for setup, questions, etc.
- Perhaps, a conference dinner
- Have a follow up CD that represents what was actually presented (vs put on public website,).
- Keep up the good work.
- I have been coming to this conference for a number of years and have found the networking to be a valuable part of the conference. It would be useful to include a sit down dinner on Saturday night to allow more time for networking (particularly since there is no conference hotel for informal gatherings).