

# The 1997 Conference on Information Quality

## Conference Program

### *October 24, Friday*

5:00 - 7:00    **Registration**  
                  Informal Discussions

### *October 25, Saturday*

8:00 - 9:00    **Registration**

9:00 - 9:30    **Chairs' Welcome and Opening Remarks**  
                  Stuart Madnick, Conference Co-Chair, MIT  
                  Richard Wang, Conference Co-Chair, MIT  
                  Diane Strong, Program Co-Chair, WPI  
                  Beverly Kahn, Program Co-Chair, Suffolk University

9:30 - 10:20 **Keynote Speech**  
                  Edward D. Martin, M.D.  
                  Acting Assistant Secretary of Defense (Health Affairs)

10:20 - 11:00 **Coffee Break**

11:00 - 12:30 **Paper Session 1: Information Quality in the Healthcare Industry**  
                  **Session Chair:** Richard Wang, MIT  
                  **A Risk Focused Model for Improving Information Quality: Lessons from  
the Science of Epidemiology**  
                  Colonel Lane A. Ongstad, U.S. Air Force  
                  **Quality Metrics for Healthcare Data: An Analytical Approach**  
                  Rema Padman, Carnegie Mellon University  
                  Melissa Tzourakis, Medicode  
                  **Data Quality Improvement: Best Practices in the Military Health Services  
System and the U.S. Army Medical Department**  
                  Lieutenant Colonel David J. Corey, U.S. Army

12:30 - 2:15 **Luncheon at MIT Faculty Club**  
                  **Luncheon Speech**  
                  David Starr, Chief Information Officer, Reader's Digest

2:30 - 4:00 **Paper Session 2: Information Quality Improvement Frameworks and Methods**  
**Session Chair:** Giri Kumar Tayi, SUNY-Albany

**Metrics for TDQM: The Case of IRI**

Rita Kovac, Information Resources Inc.  
Yang W. Lee, Cambridge Research Group  
Leo L. Pipino, University of Massachusetts, Lowell

**A Model for Delivering Quality Information as Product and Service**

Beverly Kahn, Suffolk University  
Diane Strong, Worcester Polytechnic Institute  
Richard Wang, Massachusetts Institute of Technology

**A Data Quality Engineering Framework**

Donna Meyen, MITRE  
Mary Jane Willshire, Colorado Technical University

**Paper Session 3: Assuring Information Quality through Software Quality**

**Session Chair:** Gene McGuire, American University

**Exploring Some Determinants of ES Quality**

Tor Guimaraes, Tennessee Technological University  
Youngohc Yoon, Virginia Commonwealth University  
Aaron Clevenson, E. I. DuPont de Nemours

**Formal Aspects of Software Testing and Validation and Interpreting them in the Context of ISO 9000**

K. Viswanathan Iyer, Regional Engineering College, Trichy, India

**Quality - What Does it Mean for Strategic Information Systems**

Olayele Adelakun, Inst. of Information Systems Science, Turku, Finland

**Information Quality as a Strategic Asset in Inter-Firm Relationships**

Ellen Christiaanse, Nijenrode University, The Netherlands

4:00 - 4:30 **Coffee Break**

4:30 - 6:00 **Paper Session 4: Information Quality Improvement Tools**

**Session Chair:** Diane M. Strong, WPI

**Using P-Charts to Track Data Quality (Some Observations based on a simulation study)**

Elizabeth Pierce, Indiana University of Pennsylvania

**Out of Overinformation by Information Filtering and Information Quality Weighting**

Laure Berti, Universite de Toulon et du Var, La Gerde cedex, France

**A Quantitative Model to Support Data Quality Improvement**

William Haebich, G. C. Simsion, G. R. Bowles & Associates, Australia

**A Case Study of Customer Knowledge Management Using Knowledge Cockpit**

Jessica Hu, Kuan-Tsae Huang, Kazashi Kuse, Geng-Wen Su, Ko-Yang Wang, IBM Global Services Consulting Group  
Zhen-Qiang Wang, IBM Research

**Paper Session 5: Data Quality for Decision Making**

**Session Chair:** Leo Pipino, University of Massachusetts, Lowell

**The Impact of Data Quality Tagging on Decision Complacency**

InduShobha N. Chengalur-Smith , SUNY-Albany

Donald P. Ballou, SUNY-Albany

Harold L. Pazer, SUNY-Albany

**A Preliminary Analysis of Data Quality in Neural Networks**

Barbara D. Klein, University of Michigan-Dearborn

Donald F. Rossin, University of Michigan-Dearborn

**Teaching Data Quality in the Undergraduate Database Course**

Richard G. Mathieu, University of North Carolina at Wilmington

Omar Khalil, University of Massachusetts at Dartmouth

6:15 - 7:15 **Reception at MIT Faculty Club**

7:15 - 9:00 **Dinner at MIT Faculty Club**

*October 26, Sunday*

9:00 - 10:30 **Paper Session 6: Data Quality in Data Warehouses**

**Session Chair:** Beverly Kahn, Suffolk University

**A Data Quality Handbook for a Data Warehouse**

Eva Gardyn, HSBC Asset Management, Melbourne, Australia

**Preparing Data for the Data Warehouse**

Stephen M. Brown, Vality Technology

**Foundations of Data Warehouse Quality**

Matthias Jarke, Technical University of Aachen, Germany

Yannis Vassiliou, National Technical University of Athens, Greece

**Paper Session 7: Information Integrity in Databases**

**Session Chair:** InduShobha N. Chengalur-Smith , SUNY-Albany

**Information Integrity: A Structure for its Definition**

Vijay V. Mandke, Indira Gandhi National Open University, New Delhi

Madhavan Nayar, Unitech Systems

**Propagating Integrity Information in Multi-Tiered Database Systems**

Arnon Rosenthal, MITRE

Paul Dell, MITRE

**The Impact of Design Flaws**

Luiz C. Siqueira, DBE Software

10:30 - 10:45 **Coffee Break**

**10:45 -12:15 Views from Consultants: Where Do We Go From Here?**

**Session Chair: Stuart Madnick, MIT**

**Panelists:**

Jerry Grochow, Chief Technology Officer,  
American Management Systems

Dr. James V. McGee, Chief Knowledge Architect,  
Diamond Technology Partners

**Conference Summary, Stuart Madnick, MIT**

**12:15**

**End of IQ 1997 Conference**

Informal Discussions