

The MIT IQ Industry Symposium Program

WEDNESDAY, July 18

4-6 PM	OFFICIAL PROGRAM STARTS Registration, Reception and informal discussion	MIT Faculty Club
6-9 PM	PRIVATE SOCIAL NETWORKING Participants-organized events for business opportunities	

THURSDAY, July 19

8 - 8:40 AM	REGISTRATION AND CONTINENTAL BREAKFAST	E51-345
8:40 - 9 AM	CHAIRS' WELCOME AND OPENING REMARKS Peter Aiken, John Talburt, Richard Wang	E51-345

9 - 10:30 AM	Session 1A: Health Care Industry Moderator: Earl Hadden, Intelligence Commerce Network 1. Bruce Davidson, CSHS 2. Laura Sebastian-Coleman, UHG/Ingenix 3. Paul Lisella, UHG/Ingenix	E51-345
9 - 10:30 AM	Session 1B: Industry Best Practices in Information Quality Moderator: Skip Slone, Lockheed Martin 1. Adel Harris, Citizant, Inc 2. Mark Amspoker, Citizant, Inc 3. Burton Cutting, Royal Bank of Canada	E51-372
9 - 10:30 AM	Session 1C: IQ Governance Moderator: Peter Aiken, Data Blueprint/VCU 1. "Compliance", Donald Carlson, Bank of America 2. "IQ Council", Linda Kresl, Nike, Inc. 3. "IQ Strategy" Liz Pierce, U. of Arkansas at Little Rock	E51-376
9 - 10:30 AM	Session 1D: Tutorial Larry English, Information Impact International Deming's 14 Points Applied to IQ	E51-361
9 - 10:30 AM	Session 1E: Product Demonstration Moderator: Lisa Dodson, Vendor Exhibit Chair 1. Pat Herbert,SAS/DataFlux 2. Manny Aparicio, Saffron Technology, Inc	E51-385
9 - 10:30 AM	Session 1F: Why IQ Matters: A Case for Change Moderator: Jane Griffin, Deloitte Consulting 1. Sheri Fedokovitz, Deloitte & Touche, Partner, Data Quality and Integrity 2. Dean Miller, Deloitte Consulting, Healthcare Provider Business Intelligence 3. Adam Schneider, Deloitte Consulting, Financial Services	E51-395
10:30 - 11 AM	Coffee Break	
11 - 12:30 PM	Session 2A: Pharmaceutical Industry Practice Moderator: Bruce Davidson, CSHS 1. Vadim Tantsyura,Regeneron Pharmaceuticals 2. Kuan-Tsae Huang, NLM/NIH & Taskco 3. Robert Klein, BackOffice Associates, Inc.	E51-345

11 – 12:30 PM	<p>Session 2B: Managing Data as a National Asset Moderator: Raymond Roberts, Citizant, Inc.</p> <ol style="list-style-type: none"> 1. Suzanne Acar, U.S. Department of the Interior 2. Adel Harris, Citizant, Inc 3. Michael Reed, EWSolutions 4. Willa Pickering, Lockheed Martin 	E51-372
11 – 12:30 PM	<p>Session 2C: Business Benefits of the IQ Program Moderator: Donald Carlson, Bank of America</p> <ol style="list-style-type: none"> 1. Steve Sarsfield, Trillium Software 2. Woo Young Chung, St. John Fisher College 3. Regina Rohe, bioMerieux 4. Angelo Basile, PE Group Consulting 	E51-376
11 – 12:30 PM	<p>Session 2D: Tutorial Anne Marie Smith, EWSolutions MetaData Strategy and Management</p>	E51-361
11 – 12:30 PM	<p>Session 2E: Product Demonstration Moderator: Lisa Dodson, Vendor Exhibit Chair</p> <ol style="list-style-type: none"> 1. Eric Nelson, Acxiom Corp - MIT DQSS. 2. Eric Nelson, Acxiom Corp - Acxiom's DQM. 3. Brigitte Laboisie & Olivier Coppet, A.I.D. 	E51-385
11 – 12:30 PM	<p>Session 2F: Job Placement Service Moderator: Alba Alemán, Citizant, Inc.</p> <ol style="list-style-type: none"> 1. http://jpp.citizant.com:8081 - Please register (free service) ASAP and prior to the Symposium you are recruiting or looking for a job in the information quality area 2. Contact wwinslow@Citizant.com or rwang@mit.edu with questions. 	E51-395
12:30-1:30 PM	CHINESE BUFFET LUNCH/AWARDS	E51-345
1:30 - 3:00 PM	<p>Session 3A: CRM Practice & Standards Moderator: Olivier Coppet, A.I.D., France</p> <ol style="list-style-type: none"> 1. Joanne Branscum & John Talburt, Acxiom Corp. 2. Brigitte Laboisie & Olivier Coppet, A.I.D. France 3. Chapin Flynn, D&B 4. Sue Stitt, HP 	E51-345
1:30 - 3:00 PM	<p>Session 3B: Federal Data Quality Process Moderator: Joe Cassel, EDS & Stan Dobbs, U.S. Navy</p> <ol style="list-style-type: none"> 1. Rich Hansen and Jocelyn Anderson, DLIS 2. Fred Nannarone, Dynamics Research Corp (USAF) 3. David Becker, MITRE 4. Peter Benson, ECCMA 	E51-372
1:30 - 3 PM	<p>Session 3C: German DGIQ and European EIDIQ Advances Moderators & Speakers</p> <ol style="list-style-type: none"> 1. Marcus Gebauer, WestLB, Germany 2. Michael Mielke DB Training - IQM Simulation Reports 2. Michael Mielke DB Training - Information Quality Fast and Simple 3. Jens Lüsse, EIDIQ <ul style="list-style-type: none"> • IQ Audit, IQ Business Simulation • IQ Community, • Round Tables and Best Practise 	E51-376
1:30 - 3 PM	<p>Session 3D: Tutorial Earl Hadden, Intelligence Commerce Network Business Intelligence and Information Quality</p>	E51-361

1:30 - 3 PM	<p>Session 3E: Product Demonstration & Tutorial Moderator: Lisa Dodson, Vendor Exhibit Chair Harald Smith, IBM</p>	E51-385
1:30 - 3 PM	<p>Session 3F: FAST Search and Transfer Jeff Fried, FAST Search and Transfer</p> <ol style="list-style-type: none"> 1. Applying search technology to data matching, consolidation, and cleansing 2. Linguistic data cleansing case studies 3. Demonstrations of linguistic data matching and cleansing 	E51-395
3 - 3:30	Coffee Break	
3:30 - 5 PM	<p>Session 4A: Success Stories & Lessons Learned Moderator: Surya Yadav, Texas Tech University</p> <ol style="list-style-type: none"> 1. Peter Kaomea & Tandum Lett, Sullivan & Cromwell 2. Jarl S. Magnusson, Det Norske Veritas USA Inc. 3. Carol Chapman, Anico 	E51-345
3:30 - 5 PM	<p>Session 4B: Enterprise Data Management Moderator: David Becker, MITRE</p> <ol style="list-style-type: none"> 1. Chuck Backus, Qbase 2. William McMullen, MITRE 3. Chris Michel, NCR/Teradata 	E51-372
3:30 - 5 PM	<p>Session 4C: IQ Degree Programs in the World Moderator: Andy Koronios, U. of South Australia & Harry Zhu, Old Dominion University</p> <ol style="list-style-type: none"> 1. Andy Koronios, U. of South Australia - Paper 2. John Talburt, UALR, USA 3. Tereska Karran, U. of Westminister, UK 4. Tereska Karran. U. of Westminister, UK - Paper 5. Yang Lee, Northeastern University, USA 6. Craig Fisher, Marist College, USA 7. Craig Fisher, Marist College, USA - Notes 8. Markus Helfert, DCU, Ireland 9. Stuart Madnick, MIT, USA 	E51-376
3:30 - 5 PM	<p>Session 4D: Tutorial Beyond Tools and Processes: New Dimensions in DQ John Sells Mckeon, Data Blueprint</p> <p>How SOA Enables Enterprise Data Quality John Walsh, DQS Global</p>	E51-361
3:30 - 5 PM	<p>Session 4E Product Demonstration Moderator: Lisa Dodson, Vendor Exhibit Chair</p> <ol style="list-style-type: none"> 1. Susan Eckenberger, Informatica 2. Robert Klein, BackOffice Associates, Inc. 	E51-385
5 - 5:30 PM	<p>Closing Remarks: Where do we go from here? Peter Aiken, John Talburt, Richard Wang (Co-Chairs) All Participants, Feedback</p> <p>END OF SYMPOSIUM - THANK YOU!</p>	E51-345