MIT IQ Industry Symposium
Cambridge, Massachusetts, USA
July 18-19, 2007

Background

Information Quality (IQ) is an acknowledged prerequisite to organizational success. However, organizations also face the challenge of balancing quality requirements with the ever increasing volume of information and demands for faster delivery, while contending with constantly changing business environments.

The MIT IQ Industry Symposium is designed to help bridge these issues through discussions among practitioners, vendors, and academicians. In addition to presentations and workshops, the *Symposium* will include topics such as vendor presentations, product announcements, and consultancy methods that will complement the annual *International Conference on Information Quality* at *MIT (*http://mitiq.mit.edu).

Why Participate

The MITIQ Industry Symposium will provide a forum to:

- Address challenges faced by IQ practitioners
- Enable data quality software vendors and solution providers to meet with practitioners to discuss new capabilities and offerings
- Introduce new techniques and technologies
- Demonstrate successful techniques for overcoming IQ issues
- Discuss successful practices that lead to trusted information
- Share project successes and lessons learned
- Promote IQ Initiatives
- Provide lessons learned in implementing IQ policies, strategies, standards, and assessments

In addition to the official program, there are numerous opportunities for informal discussions and tutorial sessions where appropriate.

Who Should Participate

- CIOs, CTOs, IT Directors and Managers
- Business Directors and Managers
- Process Methodologists/Engineers
- Information Quality Professionals
- Data Analysts/Architects/Engineers
- Project Managers/Consultants
- Graduate students and scholars in the IQ field

Important Dates

March 30:   Early registration deadline
June 1:   Regular registration deadline
July 18:   4-6 pm, registration & reception, Faculty Club
July 19:   Symposium at MIT E51-345 (5 classrooms)

Registration

Every participant (program Chairs inclusive) must complete registration with $225 for early registration by March 30, 2007, or regular registration fee of $325 by June 1. Laten registration ($425) will be considered, space permitting. Register at http://www.regonline.com/123284.

Cancellation Policy

No refund for completed registrations. Please think carefully before completing your registration.

Donation

Proceeds from this not-for-profit event will support

- The Donald Ballou & Harold Pazer IQ Ph.D. Dissertation Award (US$10,000 as a seed fund)

  www.computing.dcu.ie/research/dataquality/thesis/

- Graduate studies of IQ degree program, University of Arkansas at Little Rock
  http://technologize.ualr.edu/msiq/

- The *International Conference on Information Quality*
  http://www.iqconference.org/

- The Stuart E. Madnick IQ Best Paper Award for the ICIQ Conference
  http://www.iqconference.org/Documents/IQ%20Conference%202007/CallForPapers2007.pdf

- The new *ACM Journal of Data and Information Quality*
  http://web.mit.edu/smadnick/www/JDIQ/ACM-JDIQ-CFP.htm

- Recognition of those who have made significant contribution to the information quality field and initiatives sponsored by the MIT Information Quality Program.

Awards

We plan to honor individuals who have made significant contributions to MIT IQ Program related activities leading to the establishment of IQ as a viable field.

Program Chairs
- Peter Aiken, VCU/Data Blueprint
- John Talburt, University of Arkansas at Little Rock
- Rich Wang, MIT Information Quality Program

Vendor Exhibit Chair
- Lisa (Flint) Dodson, SAS/DataFlux

Free Vendor exhibit, space permitting. Contact Lisa Dodson (Lisa.Dodson@sas.com) for exhibit space and cost sharing tables and items vendors would contribute.

Tutorial Chair
- John Garner, Acxiom Corporation

Free tutorial sessions for registered participants will be offered throughout the Symposium. Please contact John Garner (John.Garner@acxiom.com) if you would be interested in details on offering a tutorial session.

Placement Chair
- Alba Alemán, Cairo Corporation

An experimental portal will be provided by Cairo Corporation for placement service. If you would be interested in recruiting or job hunting during the symposium, please contact Willis Winslow (wwinslow@CairoCorp.com).

Publicity Chair
- Anne Marie Smith, EWSolutions

Support from both private and public sectors is critical to the Symposium in terms of participation and sponsorship. If your organization would be interested in sponsoring or publicizing the Symposium, please contact Anne Marie Smith (asmith@manieri.com).

Organizing Committee
- Suzanne Acar, U.S. Department of the Interior
- Manny Aparicio, Saffron Technology, Inc.
- Jayarajkumar Ayyappan, InfoSys.
- Dave Becker, MITRE Corporation
- Joanne Branscum, Acxiom Corporation
- Donald Carlson, Bank of America
- Joe Cassell, EDS
- Woo Young Chung, St. John Fisher College
- Olivier Coppet, A.I.D., France
- Burton Cutting, Royal Bank of Canada
- Bruce Davidson, Cedars-Sinai Health System
- Stan Dobbs, U.S. Navy
- Susan Eckenberger, Informatica
- Jim Funk, Beyond Accuracy
- Marcus Gebauer, WestLB AG

- Earl Hadden, Intelligent Commerce Network
- Richard Hansen, Defense Logistic Information Service
- Kuan-Tsae Huang, National Institute of Health
- Peter Kaomea, Sullivan & Cromwell
- Robert Klein, BackOffice Associates, Inc.
- Andy Koronois, University of South Australia
- Linda Kresl, Nike Inc.
- Millie Kwan, MIT Information Quality Program
- Brigitte Laboisse, A.I.D., France
- Yang Lee, Northeastern University & Editor-in-Chief, ACM Journal of Data and Information Quality
- Jens Lüssem, EIDIQ, Germany
- Stuart Madnick, MIT Sloan School & Editor-in-Chief, ACM Journal of Data and Information Quality
- Jarl Magnusson, Det Norske Veritas USA
- Michael Mielke, German Rail, Germany
- Willa Pickering, Lockheed Martin
- Liz Pierce, U. of Arkansas at Little Rock
- Anton Raneses, Oklahoma State
- Laura Sebastian-Coleman, UHG/Ingenix
- Skip Slone, Lockheed Martin
- Harald Smith, IBM
- Vadim Tantsyura, Regeneron Pharmaceuticals
- John Walsh, DQS Global
- Surya Yadav, Texas Tech University

Vendor Exhibits
- Acxiom
- A.I.D., France
- BackOffice Associates, Inc.
- Data Blueprint
- DGIQ
- DQS Global
- EDS
- EWSolutions
- IBM
- Informatica
- Saffron Technology, Inc.
- SAS/DataFlux

Professional Society Discount
- ACM
- DAMA International
- DGIQ
- Metadata Professional Organization

If your society would like to secure this benefit for its members, please contact the Program Chairs {paiken@datablueprint.com, jrtalburt@ualr.edu, rwang@mit.edu}. In return your society and its members agree to promote the MIT IQ Industry Symposium