

The Donaghey College of Information Science and Systems Engineering at the University of Arkansas at Little Rock invites organizations to become a sponsor of the Master of Science Degree in Information Quality. Sponsors can be any organization interested in promoting the discipline of Information Quality and willing to provide financial or in-kind support to the program.

Areas of sponsorship could include

- Cash grants for scholarships and other student financial aid
- Tuition assistance or other employee financial aid
- Software licenses
- Marketing and publicity assistance
- Sponsorship of speakers and guest lecturers
- Sponsorship of visiting professor positions
- Sponsorship of student projects for thesis and project courses
- Donation of books and other scholarly materials related to Information Quality
- Cash grants for recruiting, publicity, travel, computer systems and other costs of program development and maintenance

To become a sponsor, the organization must execute a Letter of Agreement stating its intent to support one or more of these activities. A suggested template for the letter is included at the end of this document.

Each sponsor may designate one representative to the program's International Advisory Committee.

All donations to the program will be acknowledged in writing by the University's Development Office.

For more information, contact the Program Coordinator

Dr. John R. Talburt
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University of Arkansas at Little Rock
2801 South University Avenue
Little Rock, AR 72204
(501) 371-7616, jrtalbur@ualr.edu
<http://mitiq.mit.edu/UALRMSIQ/>

[College Letterhead]

[Date]

[Sponsor Name,
Representative,
Address]

RE: Letter of Agreement / Graduate Studies and Research in Information Quality

Dear [**Representative**]:

Let me begin by thanking you again for your vision and commitment to help us lay the foundation for the first Master of Science Degree in Information Quality, coupled with a shared emphasis on applied research in this growing and important field. Outlined in this letter is my understanding of the scope of our agreement to work together on this initiative.

[**Sponsor Name**] and the University of Arkansas at Little Rock (UALR) Donaghey College of Information Science and Systems Engineering (CyberCollege) hereby agree to engage in a [**three/four/five**]-year collaboration in the area of Information Quality. In order to assist the CyberCollege in its efforts to offer a Master's of Science Degree in Information Quality and to promote research in the area of Information Quality Management, [**Sponsor Name**] agrees to:

- Donate site licenses and technical support for [**Sponsor Name**] software packages to support both instruction and research,
- Provide financial assistance in the name of [**Sponsor Name**] to equip an Information Quality Laboratory to support both instruction and research,
- Provide scholarships in the name of [**Sponsor Name**] and other assistance in recruiting top-quality students into the program,
- Utilize [**Sponsor Name**] marketing resources to promote the new degree program the financial assistance available for students,
- Provide financial assistance for [**Sponsor Name**] associates appropriately qualified to enroll in the program,
- Sponsor projects for advanced students in the graduate program that involve real-world information quality issues and engagement with [**Sponsor Name**] associates,
- Sponsor research studies and projects related to Information Quality in collaboration with CyberCollege faculty and students, and where appropriate, with other program sponsors, such as, the MIT Information Quality Program,
- Underwrite the participation of [**Sponsor Name**] information quality experts as advisors and guest lecturers in the program,
- Provide a [**Sponsor Name**] representative to the program's International Advisory Board.

I also understand and acknowledge that the exact nature of participation by [**Sponsor Name**] in each of these agreed upon areas of assistance may be contingent upon the execution of an additional subordinate agreement or contract between [Sponsor] and the CyberCollege.

In recognition of this agreement, the CyberCollege will acknowledge through appropriate media [**Sponsor Name**] as a sponsor of the master's program, as well as, specific contributions as they are made. The

CyberCollege will also provide annual reports to [**Sponsor Name**] describing the progress and accomplishments of the program.

If this letter meets with your full understanding of our agreement, please sign and date this letter below and return it to me. If you have any questions or comments, I am available to discuss this exciting new partnership opportunity in more detail.

Sincerely,

Dr. Mary L. Good
Dean
UALR Donaghey College of Information Science and Systems Engineering

Signature of Agreement

[**Representative**]
[**Title**]
[**Sponsor Name**]

Date