



MIT IQM-I: Principles and Foundations May 19-23, 2003

Course Feedback

Note: Participants' names and organizations have been excluded to preserve confidentiality.

1. Reason for attending the course?

- I attended the course because I found the research material listed on the TDQM website to be very helpful in building an IQ initiative for my company.
- Since I have been an IQ professional for less than one year, I'm attending to gain an advanced understanding of data quality, especially how to identify and quantify errors. Also, to learn how to determine root cause(s) of a problem.
- Needed knowledge and tools in the area of data quality analysis, measurement and source cause analysis.
- To become more proficient at the processes and tools that are being used in the data quality arena. I also hoped to learn some of the new methodology being studied. This course is also the first step in my IQM certification.
- Get a bigger picture of Information Quality Management, learn new concepts and new ways of reasoning
- To understand and increase basic knowledge of data quality information and its impact on core business processes
- To understand and learn about IQ and what role I can play in that capacity in my organization.
- I wanted to gain more understanding of the skills and concepts used to identify and diagnose flawed data.

2. Were your needs met? If so, in what way? If not, how can we improve?

- Definitely. I was able to understand
 - i. Where I was in terms of knowledge and practice
 - ii. Where I could be by practicing the new concepts/measures that I was taught
- My needs were definitely met. Previously, my position did involve data quality on a limited basis. This course has broadened my understanding of the scope of knowledge required in an IQ career.
- Yes, I found many topics that have been presented that I know I can directly implement at my company.
- My needs were more than met. It was the total exposure of data quality that has provided a tremendous expansion of my understanding of the subject. I will now have to digest what I have learned and strive to employ it.
- The course did meet my needs. It covered the foundation skill sets needed to become an IQ specialist.
- Needs were not only met but exceeded! Lectures and presentations were interesting and motivational. The diversity of class and instructors enhances the course and the overall learning experience. Clear and concise explanations and examples were provided. Evening seminars provided an informal forum for exchanging and developing ideas and projects.
- Yes, meet great people, get lots of ideas

- The course this week definitely met that goal! I really enjoyed the Introduction to Statistical Analysis and Tools for SPC Problem Solving, which I'll now be able to put into practice in my project. It was also nice to hear from the other students who shared information about their data quality problems.

3. What did you like Most about the course?

- I liked the statistic and the root cause analysis.
- I enjoyed reviewing and discussing the research material with the authors and my peers in the class. Many ideas were generated, and I learned a lot more than I would have through independent study.
- Quality dimensions/Process Diagrams (DFD, IP-Maps)/Statistics/Root cause Analysis
- What I liked most about the course was that practical examples were given by the instructors and the students. I found this helpful in understanding the concepts and tools in relation to IQ.
- I enjoyed every aspect of the course. I also enjoyed having the other students discussing their functions. There is certainly no low point to discuss about the course every topic left me with valuable insight and knowledge.
- All in all, the course was excellent. An academic environment made this seminar far superior to private corporation instruction I have received elsewhere. Having the academic leaders providing instruction is rarely seen even in undergraduate education much less continuing/executive education, and it is greatly appreciated!
- I am proud to be part of the IQ world and privileged to have attended a course at MIT. Thanks to all who were involved.