

## *15.56s Information Quality: Principles and Implementation*

### Tentative Syllabus (as of June 26, 2003)

<b>Monday, July 14, 2003</b>	<b>Tuesday, July 15, 2003</b>	<b>Wednesday, July 16, 2003</b>
<b>8-8:40 A.M.</b> Registration at Building 7 Lobby* <b>8:15 -9 A.M.</b> Continental Breakfast	<b>8 – 8:30 A.M.**</b> Continental Breakfast & Social Networking	<b>8 – 8:30 A.M.**</b> Continental Breakfast
<b>L1: 9-10:30 A.M.**</b> Introduction and IPM RW	<b>L6: 9 –10:30 A.M.</b> IA and IQA Tools RW	<b>L11: 8:30 -10 A.M.</b> Can we use the data globally – Data Quality Policy in Action JF
<b>10:30 - 10:45 A.M.</b> Coffee Break	<b>10:30 - 10:45 A.M.</b> Coffee Break	<b>10 – 10:15 A.M.</b> Coffee Break
<b>L2: 10:45–12:00 P.M.</b> IQ Definition RW	<b>L7: 10:45–12:00 P.M.</b> IQ Auditing in Action RKH	<b>L12: 10:15 – 11:45 A.M.</b> Journey to DQ in CSHS BD
<b>12 – 1 P.M.</b> LUNCH BREAK	<b>12 – 1 P.M.</b> LUNCH BREAK	<b>11:45 A.M. – 12:30 P.M.</b> Certificate, Feedback, & Wrap-up ALL
<b>L3: 1 – 2:30 P.M.</b> IQ in Context YL	<b>L8: 1:00 – 2:30 P.M.</b> Root Cause Analysis: Uncovering Hidden Interdependencies RKH	
<b>2:30 - 2:45 P.M.</b> Coffee Break	<b>2:30 - 2:45 P.M.</b> Coffee Break	
<b>L4: 2:45 - 3:45 P.M.</b> IQ Measurement RW	<b>L9: 2:45-3:45 P.M.</b> IQ Industry Landscape FD	
<b>3:45 – 4:00 P.M.</b> Coffee Break	<b>3:45 – 4:00 P.M.</b> Coffee Break	
<b>L5: 4:00 – 5:30 P.M.</b> Corporate Householding & COIN SM	<b>L10: 4:00 – 5:30 P.M.</b> What IQM Skills Matter? RW	
<b>5:30 – 7 P.M.</b> Optional Workshop	<b>5:30 - 7 P.M.</b> Optional Workshop	

\* At the lobby of Building 7, 77 Massachusetts Avenue (MIT main entrance and lobby)

\*\* At the classroom: E51-149, MIT Sloan School of Management (East Campus), 30 Wadsworth Street

Course Instructors, Presenters, and Staffs:

<b>BD: Bruce Davidson (CSHS)</b>	<b>YL: Yang Lee (Northeastern)</b>	<b>LP: Leo Pipino (UMass Lowell)</b>
<b>FD: Frank Dravis (Firstlogic)</b>	<b>SM: Stuart Madnick (MIT)</b>	<b>KT: Karen Tran (ICIQ)</b>
<b>JF: Jim Funk (SCJ)</b>	<b>KM: Karen Martel (MIT)</b>	<b>FW: Fori Wang (MIT)</b>
<b>RKH: Raissa Katz-Haas (CRG)</b>	<b>TN: Tony Nguyen (ICIQ)</b>	<b>RW: Rich Wang (MIT)</b>