

## Meaningful Use in Five Years

### ABSTRACT

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This presentation will include a discussion of Hospital and Health Systems challenges in adopting, implementing and upgrading their electronic medical record systems to achieve meaningful use and the resulting practical challenges that impact the Hospital or Health Systems operations. The Hospital and Health System executives will also review how information technology has changed from a potential tool for data collection to an instrument that is part of the integrated delivery of healthcare services by providing examples and discussing the day to day impact on the Hospital and Health Systems strategic plans. This presentation will also review the increased importance of information technology as a critical element to how the healthcare delivery system and payment reform models are being structured. The discussion will include a review of the recent payment changes that have been created through the Patient Protection and Affordable Care Act (“Healthcare Reform”) and the importance of information technology in implementing the payment reform models.

### BIOGRAPHY

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#### **Michele Person Madison**

Partner  
Morris, Manning & Martin, LLP



Michele Person Madison is a partner in the firm’s Healthcare Practice, where she provides general legal advice to health systems in various regulatory and business matters. Ms. Madison also works with information technology companies and advises clients on compliance with regulations and industry standards. Ms. Madison has specific experience in negotiating contractual agreements between healthcare providers and service providers, interpreting and advising health systems on regulations applicable to the healthcare industry, and providing regulatory advice with a focus on Stark, Anti-Kickback and HIPAA. Ms. Madison also has key experience and expertise in Compliance programs. She provides advice for compliance with state and federal regulations and regularly drafts and negotiates agreements with hospitals, physicians, managed care organizations and ancillary service providers, as well as contractual agreements for vendors with an emphasis on information technology, purchasing and lease agreements. Ms. Madison also works with electronic medical record vendors and personal health record providers.

Ms. Madison is highly experienced in managing legal issues arising in hospitals, physician offices or integrated health systems including employment, investigations, risk management assessment and corporation management, and she provides legal education for health systems’ medical staff, management team and employees in these areas. She often facilitates and manages implementation of compliance plans for HIPAA privacy and security regulations, drafts and completes Certificate of Need applications and facilitates regulatory compliance, and provides oversight and guidance regarding medical staff governance and credentialing issues.

**David B. Steele**

Vice President/Chief Information Officer  
St. Francis Hospital



David Steele joined St. Francis Hospital in January 2006 as the Vice President, Chief Information Officer. From the years 1999-2005, he served as Vice President of Financial Operations, CIO for the Sacred Heart Healthcare System in Pensacola, Florida. David has held other management positions in the healthcare field since 1991. St. Francis Hospital is in the final year of a three phase system implementation, culminating with the kick-off of CPOE this past May. St. Francis' major systems are McKesson, Allscripts, Nextgen and GE Centricity.