<u>KEYNOTE</u> Information Quality and the Financial Crisis

ABSTRACT

John Bottega will discuss challenges with financial industry data, and how improving information quality and data standards is a critical success factor in managing systemic risk.

BIOGRAPHY

John Bottega

Vice President and Chief Data Officer Federal Reserve Bank of New York

John Bottega is Vice President and Chief Data Officer for the Markets division of the Federal Reserve Bank of New York. John joined the Bank in February of 2009, responsible for driving and implementing the Markets Data Management strategy, which encompasses business, governance and technology in order to establish a sustainable business data discipline and technology infrastructure.



Prior to joining the Bank, John held the position as Chief Data Office for Citi, making him the first person in the finance industry to hold this title. At Citi, he was responsible for planning and managing the Investment Bank's data management strategy, data policies, operational line functions and data investments.

John has over 28 years of experience managing and transforming reference data functions, having spend 9 of those years at Lehman Brothers from 1990 to 1999 building their data management infrastructure of centralized market data processing and data quality, and 9 years collectively at Merrill Lynch, first as an applications developer, then as Product Manager for their Product & Pricing Data environments.

As an active industry participant, John has given over 2 dozen presentations and participated in dozens of round-table discussions on data management best practices at various Data Conferences globally, including a presentation to the State banks of China, an anti-money laundering conference in Singapore, and a presentation on data management organizational structure and strategy to the US Department of Defense.

John is currently the Chairman of the Board of Directors of the EDM Council (Enterprise Data Management Council), an industry association focused on Financial Industry Data Management. He has also has served as the chairman of the executive committee of the Financial Information Services Division of the SIIA, has been a member of the SIA Standards and Protocol Committee, the Market Data Definition Language Committee and has been a member of the ISO Working Group 10 and Working Group 11 industry standards bodies.