Integrating Information Management into IT Planning

ABSTRACT

Enterprise Information Management (EIM) is the set of business processes, disciplines and practices used to manage the information created from an organization's data as an enterprise asset. EIM functions ensure that high quality information is available, protected, controlled and and effectively leveraged to meet the needs of the enterprise, in support of the business mission. Planning is critical to the success of an EIM Program. This includes: synchronization of corporate business priorities to an information strategy, initiative solutioning and decisioning and eventual tracking of the business benefits.

BIOGRAPHY

Diane Schmidt
Vice President
Freddie Mac

Diane Schmidt is an accomplished financial services executive, with extensive experience in operations, technology and strategic business management roles. During her 12-year career with Freddie Mac, Diane has played a number of senior management roles, most recently as the officer in charge of corporate data management. She has developed and implemented successful business, technology and data strategies, delivered effective information architectures, managed complex business processes, operated as an insightful business lead, and managed hands-on technology delivery.

Diane led the Enterprise Information Strategies and Management at Freddie Mac from 2009 through 2010, as the executive responsible for strategy, management, business process and operations of the company's shared services. The role included management of a number of key business functions, including the operations for the enterprise data warehouse, collateral reference data services, market data & pricing services, and the enterprise data dictionary to support the IT SDLC. She also managed numerous regulatory and audit relationships related to information management and a number of core business processes.

Prior to joining Freddie Mac, she consulted for SAIC and focused upon enterprise data modeling in support of federal and local governments. Diane received her MS in Information Management from Marymount University and a BA in International Affairs from the University of Mary Washington. She also received graduate Program and Project Management Certificates from the George Washington University.