





















| Data Quality (cont.) | | | | | | |
|----------------------|--------------------------------------|---|--|--|--|--|
| | Information Quality Category | Information Quality Dimensions | | | | |
| | Intrinsic Information Quality | Accuracy, Objectivity, Believability, Reputation | | | | |
| | Accessibility Information Quality | Accessibility, Access Security | | | | |
| | Contextual Information Quality | Relevancy, Value-Added, Timeliness, Completeness, Amount of Information | | | | |
| | Representational Information Quality | Interpretability, ease of understanding, concise representation, ease of manipulation | | | | |
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| Info | rmation A | S Product | (CONT.) | |
|-----------|--------------------|---|---|-----------------------------|
| | | Product | product | |
| | What is managed? | Information; information product life cycle | Hardware and software; systems life cycle | |
| | How is it managed? | Integrated, cross- functional approach that encompasses information collectors, custodians, and consumers | Integrate stove-pipe systems; control individual components; control costs | |
| | Why manage it? | Deliver high-quality information to consumers | Implement high-quality hardware and software system | |
| | What is success? | Deliver high-quality information continuously over the product life cycle; no GIGO (garbage in, garbage out) | The system works; no bugs | |
| | Who manages it? | Chief information officer (CIO); information product manager | CIO; information technology director and database administrators | A HOLING CRAAR TO TRANSPORT |
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