



Proceedings of the Second MIT Information Quality Industry Symposium

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Edited by

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FOREWORD

WELCOME to the 2nd *MIT Industry Symposium on Information Quality (MIT2008IQIS)*. *Information Quality (IQ)* is an acknowledged prerequisite to organizational success. However, organizations also face the challenge of balancing quality requirements including an increasing volume of information and the demand for faster delivery, while contending with constantly changing business environments. The *Symposium* is designed to help bridge these issues through discussions among practitioners, vendors, and academicians. In addition to presentations and workshops, the Symposium includes vendor presentations, product announcements, and consultancy methods that complement the annual *International Conference on Information Quality (ICIQ)*.

Acknowledgments are extended to all Symposium participants. We thank you for your contribution in establishing IQ as a multi-disciplinary field and industry. Members of the Symposium organizing committee worked hard; their contributions made our work on the program a pleasure. We also wish to thank Lockheed Martin Corporation, UTi Worldwide, and Acxiom Corporation for their continuing sponsorship of the MIT IQ Consortium.

Thanks are also due to, among others, DAMA, EWSolutions and DM Forum for their support in promoting the Symposium.

At the MIT 2007 Information Quality Industry Symposium, Dr. Bruce Davidson (Cedars-Sinai Health System) and CDR Stanley Dobbs (U.S. Navy) were recognized for their outstanding contributions.

We would like to express our gratitude to Fori Wang, Li-Hsin Chang, and other MIT staff for their assistance in producing the Symposium proceedings, keeping the website up and managing the various aspects of the Symposium operation. The final Symposium program and other information about the Symposium are available at <http://mitiq.mit.edu/IQIS>.

Symposium Organizing Committee

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• Yang Lee	• Northeastern University
• Stuart Madnick	• MIT Sloan School of Management

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