



The MIT Information Quality Industry Symposium, 2007



# **Role and Impact of Information Quality in the Department of Defense Net-Centric Environment**

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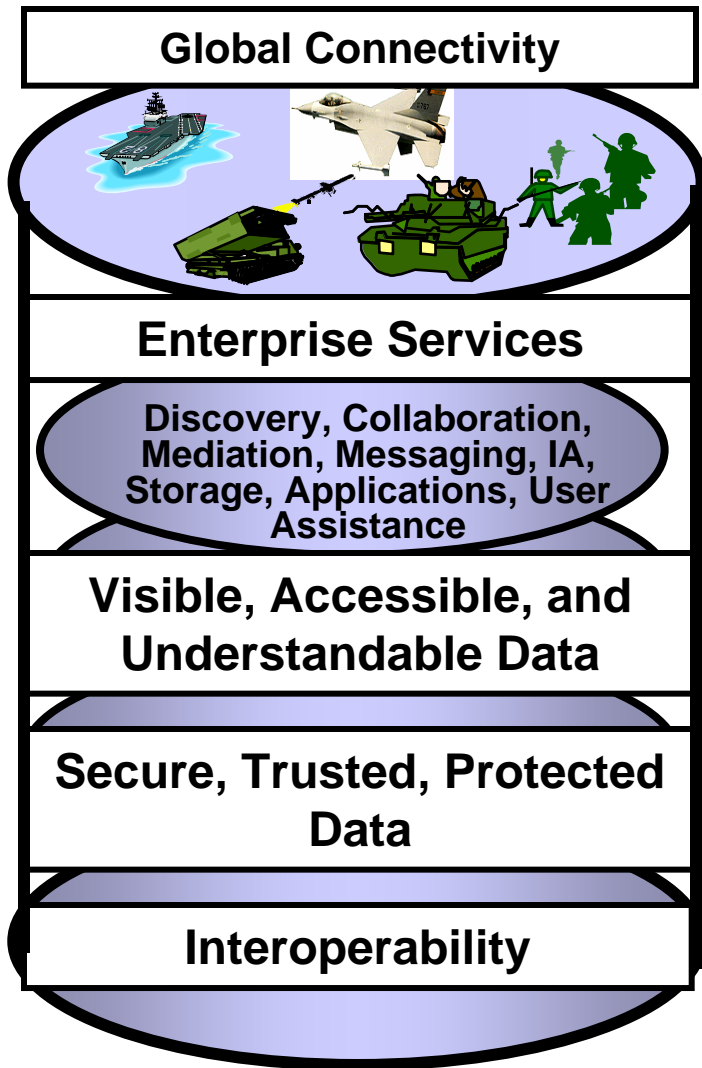


## Introduction

- DoD Net-Centric Enterprise Services
- DoD Net-Centric Data Strategy
- DoD Discovery Metadata Specification
- DoD Communities of Interest
- DoD Net-Centric Information Quality Features



# DoD Net-Centric Enterprise Services



A single, ubiquitous global network and information services, populated with **authoritative, relevant, and sufficient information** ...capable of delivering **assured decision-ready information** across the DoD



## Ability to Tap Collective Information and Collaborate

- **Sensemaking:** Ability to make sense of the situation
  - available information in context and relevant patterns
- **Situation awareness:** Ability to generate options
  - what can be done
  - predict adversary actions and reactions
  - understand the effect of particular courses of action
- **Innovative decision making:** Ability to orchestrate means to respond in timely manner
  - appropriate means to respond
- **Simultaneous collaboration:** Ability to work in a coalition environment
  - shared information and awareness



## DoD Net-Centric Data Strategy

- Ensuring data are **visible**, **accessible**, and **understandable**
  - when needed and where needed to accelerate decision making
  
- Promoting **trust**
  - by identifying authoritative data sources, associating trust discovery metadata with data assets (pedigree metadata, security labels, rights protection metadata)
  
- Achieving **interoperability**
  - via mediation or translation of data between predefined and unanticipated interfaces
  - through the availability of the metadata in the **Metadata Registry** and organizing around **Communities of Interest**



# The Data Problem: Barriers to Identifying, Accessing and Understanding Data



Needed Data

User is **unaware** this data exists

Needed Data

User knows this data exists but **cannot access it** because of organizational and/or technical barriers

Needed Data

User knows data exists and can access it but may not know how to make use of it due to **lack of understanding** of what data represents



## The Data Solution: Shift Power to User



**End User Producer**

Sends report to Post

Registries use cataloging system to Post report and provide metadata

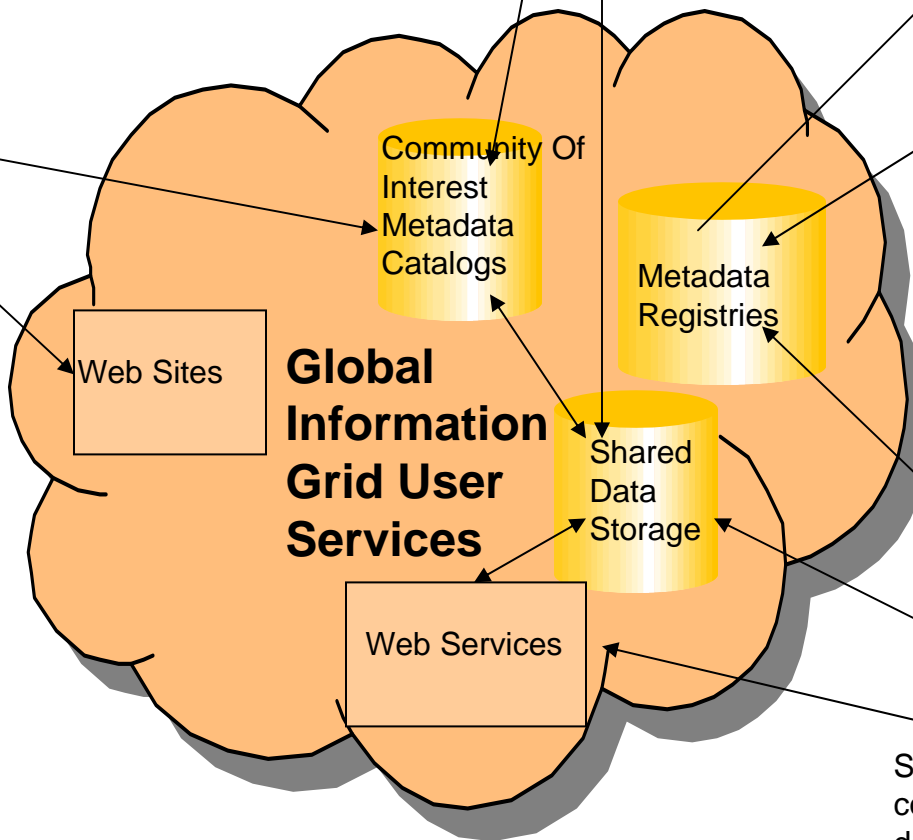


**End User Consumer**

Searches COI metadata catalog

Reads metadata to understand content of products found

Pulls needed data



**End User Developer**

Posts/retrieves metadata about standard data and document formats



System conforms to data schemas defined in registries



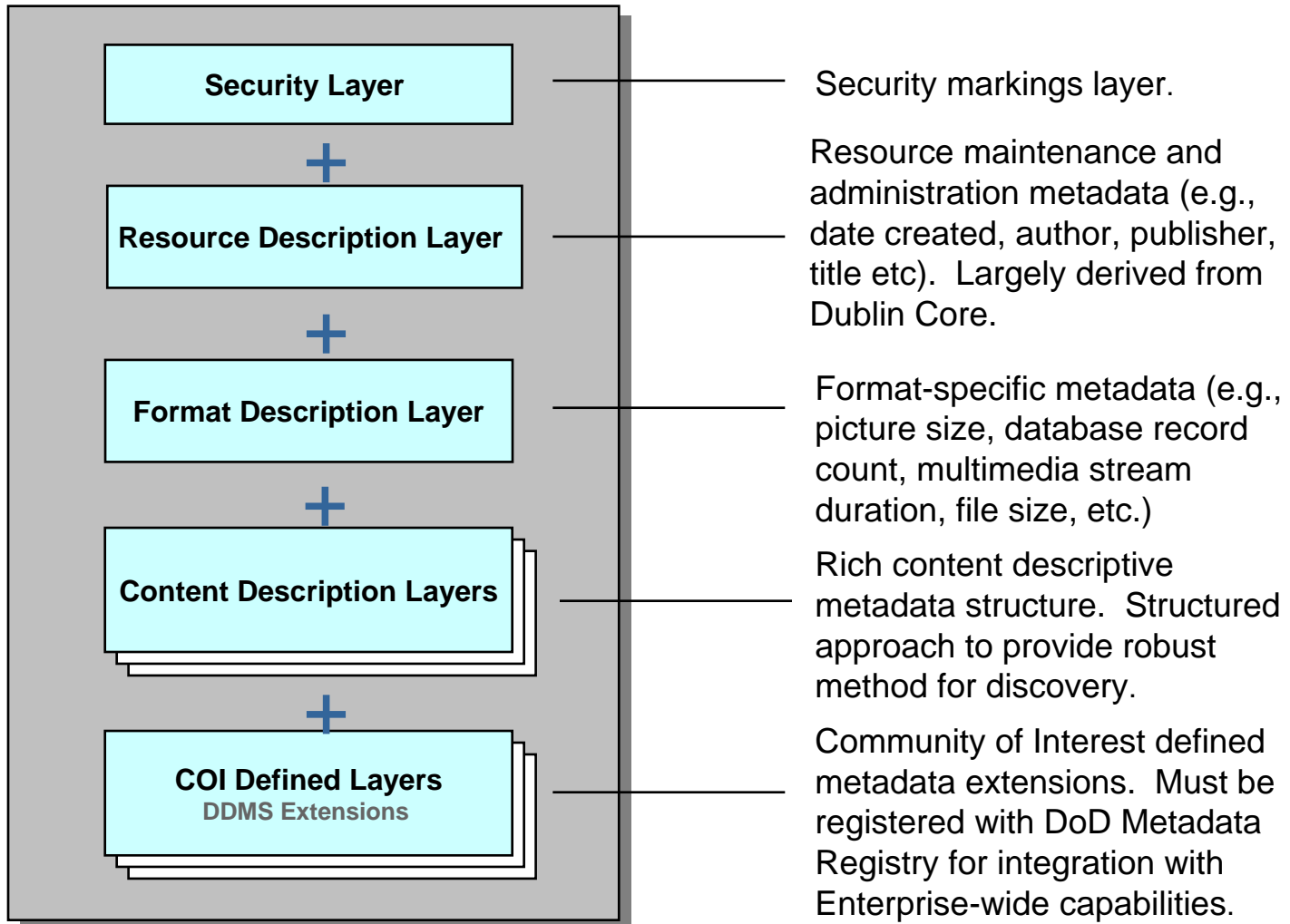
## DoD Discovery Metadata Specification

- **Tagging** of all data with metadata
  - to enable discovery by known and unanticipated users in the Enterprise
- **Posting** of all data to shared spaces
  - for users to access except when limited by security, policy, or regulations
- **Posting** with metadata before processing and providing Smart Pull
  - eliminating the need for owners to know what is important to whom and how to get in touch with them and eliminating need to be synchronous in time and space





## Metadata Registry

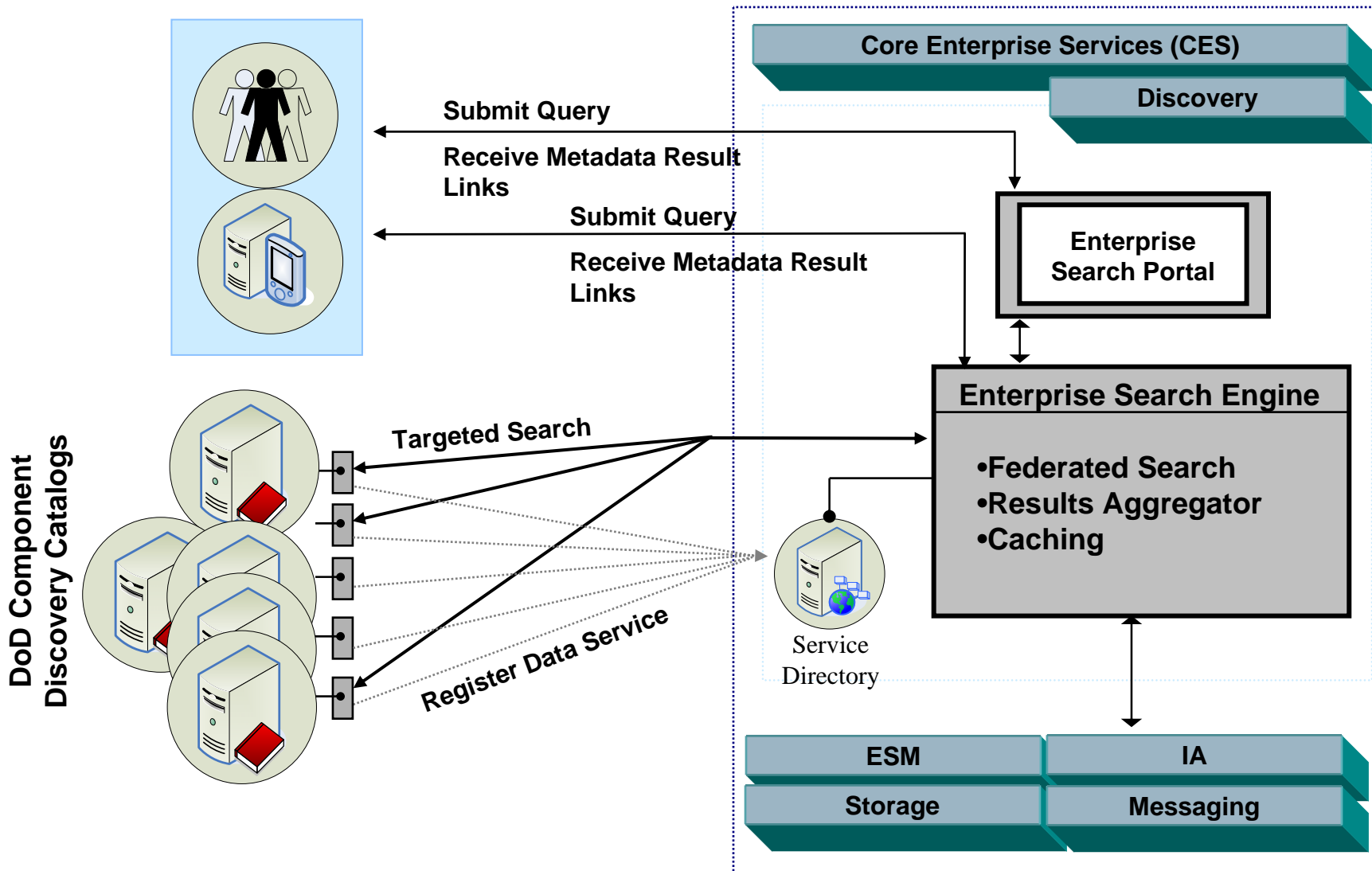




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## Data Asset Discovery





## DoD Communities of Interest

- Make the data **visible**
  - by identifying data assets to share, defining and registering metadata and focusing on creating discovery metadata
- Make the data **accessible**
  - by understanding data sharing constraints, discovering DoD resources, and posting descriptions of access mechanisms
- Make the data **understandable**
  - by gathering semantic and metadata, developing a shared understanding, and registering metadata artifacts
- Promote **trust**
  - by identifying authoritative data sources and associating trust discovery metadata
- Achieve **interoperability**
  - via mediation or translation of data between predefined and unanticipated interfaces through the availability of metadata

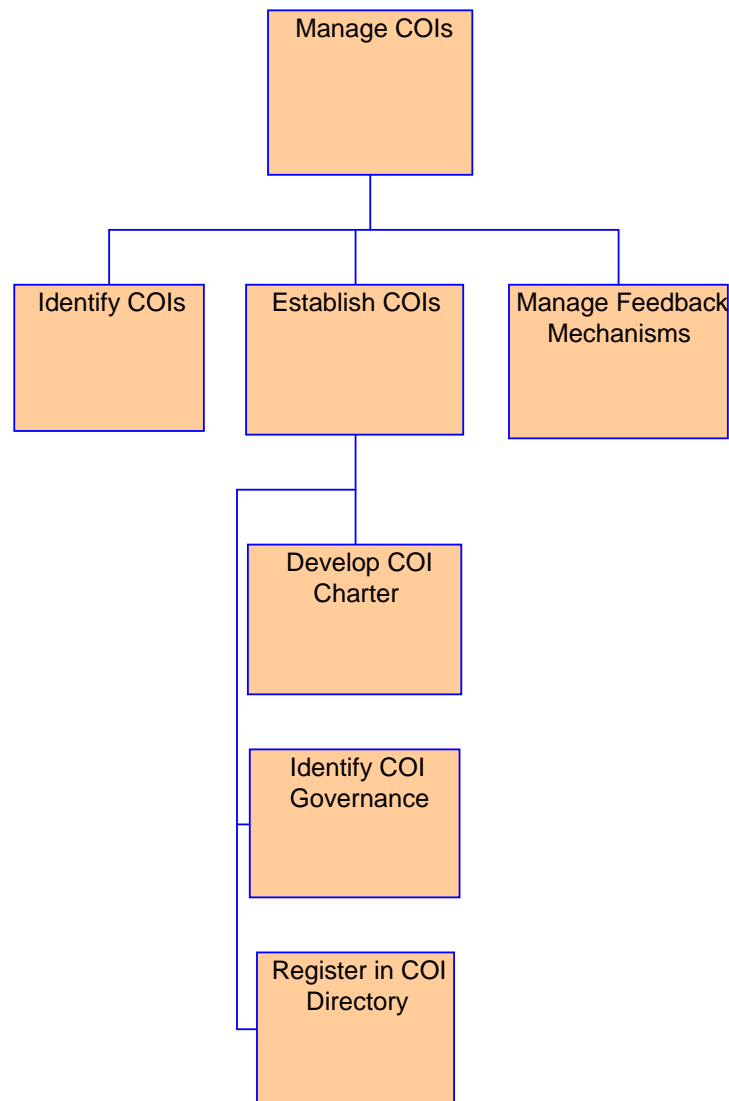


# Communities of Interest Management

**Identify COIs:** Identify the appropriate groups of people that should come together to support common mission objectives

**Establish COIs:** Establish charters and governance structure

**Manage Feedback Mechanisms:** Identify and establish processes to evaluate and refine the user experience and quality of data assets





# DoD Net-Centric Information Quality Features

<p><b>Visible data</b></p>	<p>Automated tagging                  Catalog/Index builders                  Smart search engine; federated search engines</p>
<p><b>Accessible data</b></p>	<p>Metadata repository                  Exposed application logic and web schemas                  Standard protocols                  Technology independence                  Security</p>
<p><b>Understandable data</b></p>	<p>Content tagging                  Ontology standards                  Decentralized, delegated mechanisms                  XML registry                  Improved metadata management                  Shared meaning                  Integration and mediation tools</p>
<p><b>Trust</b></p>	<p>Protected, secure data                  Authoritative data sources                  Pedigree and rights protection metadata, security labels</p>
<p><b>Interoperability</b></p>	<p>Based on data standards (not application standards) to exchange information, collaborate, and achieve synchronous effects</p>



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## Information Quality Capabilities

<b>Agility</b>	Responsive to change and volatility
<b>Adaptation</b>	Ability to change work processes, alter way information is distributed and involve different participants in collaboration
<b>Collaboration</b>	Collaborate on the fly
<b>Communities</b>	Virtual collaboration; federated remote portals
<b>Data model</b>	Machine interpretable models Extendable with metadata – dynamic location, binding, discovery Unstructured data
<b>Flexibility</b>	Multiple ways to succeed, more alternatives
<b>Information Flow</b>	Creates awareness, responds more quickly, increased collaboration
<b>Innovation</b>	New ways, new things, avoid predictability, mine for lessons learned and patterns



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## Information Quality Capabilities

<p><b>Post and Smart Pull</b></p>	<p>Web services                  Shared space                  Data to unanticipated user                  Runtime discovery                  Visualization</p>
<p><b>Reach</b></p>	<p>Asynchronous in space and time, availability, distributed, reach out, reach back</p>
<p><b>Richness</b></p>	<p>Visual, audio, multimedia, tools</p>
<p><b>Robustness</b></p>	<p>Effective across range of situations</p>
<p><b>Resilience</b></p>	<p>Ability to recover (electronic interference, physical damage), self-healing networks, function under attack</p>
<p><b>Responsiveness</b></p>	<p>Reacts to change, speed, timeliness, effectiveness-shared awareness, increased capacity of sensemaking, more self-synchronized actions, rapid dissemination of intent and directives</p>



## Summary

DoD Net-Centric Enterprise Services, DoD Net Centric Data Strategy, DoD Discovery Metadata Specification, Communities of Interest, and associated guidelines and directives establish the **foundation for sharing quality information** that is:

**Visible**

**Accessible**

**Understandable**

**Trusted**

**Interoperable**

...for sensemaking, situation awareness, decision making and collaboration across the DoD