

The MIT IQ Industry Symposium Program

WEDNESDAY, July 18

4-6 PM	OFFICIAL PROGRAM STARTS Registration, Reception and informal discussion	MIT Faculty Club
6-9 PM	PRIVATE SOCIAL NETWORKING Participants-organized events for business opportunities	

THURSDAY, July 19

8 - 8:40 AM	REGISTRATION AND CONTINENTAL BREAKFAST	E51-345
8:40 - 9 AM	CHAIRS' WELCOME AND OPENING REMARKS Peter Aiken, John Talburt, Richard Wang	E51-345
9 - 10:30 AM	Session 1A: Health Care Industry Moderator: Earl Hadden, Intelligence Commerce Network 1. Laura Sebastian-Coleman, UHG/Ingenix 2. Paul Lisella, UHG/Ingenix 3. Bruce Davidson, CSHS	E51-345
9 - 10:30 AM	Session 1B: Federal Data Architecture Moderator: Skip Slone, Lockheed Martin 1. Suzanne Acar, U.S. Department of the Interior 2. Willa Pickering, Lockheed Martin 3. Michael Reed, EWSolutions 4. Burton Cutting, Royal Bank of Canada	E51-372
9 - 10:30 AM	Session 1C: IQ Governance Moderator: Peter Aiken, Data Blueprint/VCU 1. "Compliance", Donald Carlson, Bank of America 2. "IQ Council", Linda Kresl, Nike, Inc. 3. "IQ Strategy" Liz Pierce, U. of Arkansas at Little Rock	E51-376
9 - 10:30 AM	Session 1D: Tutorial Deming's 14 Points Applied to IQ Larry English, Information Impact International	E51-361
9 - 10:30 AM	Session 1E: Product Demonstration Moderator: Lisa Dodson, Vendor Exhibit Chair 1. Pat Herbert, SAS/DataFlux 2. Manny Aparicio, Saffron Technology, Inc	E51-385
9 - 10:30 AM	Session 1F: Bring Awareness of IQ Programs Moderator: Jane Griffin, Deloitte Consulting 1. Sheri Fedokovitz, Deloitte & Touche, Partner, Data Quality and Integrity 2. Dean Miller, Deloitte Consulting, Healthcare Provider Business Intelligence 3. Adam Schneider, Deloitte Consulting, Financial Services	E51-395
10:30 - 11 AM	Coffee Break	

11 – 12:30 PM	<p>Session 2A: Pharmaceutical Industry Practice Moderator: Bruce Davidson, CSHS</p> <ol style="list-style-type: none"> 1. Vadim Tantsyura, Regeneron Pharmaceuticals 2. Kuan-Tsae Huang, NLM/NIH & Taskco 3. Robert Klein, BackOffice Associates, Inc. 	E51-345
11 – 12:30 PM	<p>Session 2B: Managing Information as a National Asset Moderator: Raymond Roberts, Citizant, Inc.</p> <ol style="list-style-type: none"> 1. Suzanne Acar, U.S. Department of the Interior 2. Adel Harris, Citizant, Inc. 3. Mark Amspoker, Citizant, Inc. 	E51-372
11 – 12:30 PM	<p>Session 2C: Business Benefits of the IQ Program Moderator: Donald Carlson, Bank of America</p> <ol style="list-style-type: none"> 1. Steve Sarsfield, Trillium Software 2. Woo Young Chung, St. John Fisher College 3. Regina Rohe, bioMerieux 4. Angelo Basile, PE Group Consulting 	E51-376
11 – 12:30 PM	<p>Session 2D: Tutorial Meta Data Strategy and Management Anne Marie Smith, EWSolutions</p>	E51-361
11 – 12:30 PM	<p>Session 2E: Product Demonstration Moderator: Lisa Dodson, Vendor Exhibit Chair</p> <ol style="list-style-type: none"> 1. Eric Nelson, Axiom Corp. 2. Brigitte Laboisie & Olivier Coppet, A.I.D. 	E51-385
11 – 12:30 PM	<p>Session 2F: Job Placement Service Moderator: Alba Alemán, Citizant, Inc.</p> <ol style="list-style-type: none"> 1. http://jpp.citizant.com:8081 - Please register (free service) ASAP and prior to the Symposium you are recruiting or looking for a job in the information quality area 2. Contact wwinslow@Citizant.com and rwang@mit.edu if questions. 	E51-395
12:30-1:30 PM	CHINESE BUFFET LUNCH/AWARDS	E51-345
1:30 - 3:00 PM	<p>Session 3A: CRM Practice & Standards Moderator: Olivier Coppet, A.I.D., France</p> <ol style="list-style-type: none"> 1. Joanne Branscum & John Talburt, Axiom Corp. 2. Brigitte Laboisie & Olivier Coppet, A.I.D., France 3. Chapin Flynn , D&B 4. Sue Stitt, HP 	E51-345
1:30 - 3:00 PM	<p>Session 3B: Federal Data Quality Process Moderator: Joe Cassel, EDS & Stan Dobbs, U.S. Navy</p> <ol style="list-style-type: none"> 1. David Becker, MITRE 2. Rich Hansen, DLIS 3. Fred Nannarone, Dynamics Research Corp (USAF) 4. Peter Benson, ECCMA 	E51-372
1:30 - 3 PM	<p>Session 3C: German DGIQ and European EIDIQ Advances Moderators & Speakers</p> <ol style="list-style-type: none"> 1. Marcus Gebauer, WestLB, Germany 2. Michael Mielke DB Training 3. Jens Lüssem, EIDIQ <ul style="list-style-type: none"> • IQ Audit, IQ Business Simulation • IQ Community, • Round Tables and Best Practise 	E51-376

1:30 - 3 PM	Session 3D: Tutorial Business Intelligence and Information Quality Earl Hadden, Intelligence Commerce Network	E51-361
1:30 - 3 PM	Session 3E Product Demonstration & Tutorial Moderator: Lisa Dodson, Vendor Exhibit Chair Harald Smith, IBM	E51-385
1:30 - 3 PM	Session 3F: FAST Search and Transfer Jeff Fried, FAST Search and Transfer 1. Applying search technology to data matching, consolidation, and cleansing 2. Linguistic data cleansing case studies 3. Demonstrations of linguistic data matching and cleansing	E51-395
3 – 3:30	Coffee Break	
3:30 – 5 PM	Session 4A: Success Stories & Lessons Learned Moderator: Surya Yadav, Texas Tech University 1. Peter Kaomea & Tandum Lett, Sullivan & Cromwell 2. Jarl S. Magnusson, Det Norske Veritas USA Inc. 3. Carol Chapman, Anico	E51-345
3:30 – 5 PM	Session 4B: Enterprise Data Management Moderator: David Becker, MITRE 1. Chris Michel, NCR/Teradata 2. William McMullen, MITRE 3. Chuck Backus, Qbase	E51-372
3:30 – 5 PM	Session 4C: IQ Degree Programs in the World Moderator: Andy Koronios, U. of South Australia & Harry Zhu, Old Dominion University 1. John Talburt, UALR, USA 2. Tereska Karran, U. of Westminister, UK 3. Yang Lee, Northeastern University, USA 4. Craig Fisher, Marist College, USA 5. Markus Helfert, DCU, Ireland 6. Stuart Madnick, MIT, USA	E51-376
3:30 – 5 PM	Session 4D: Tutorial Beyond Tools and Processes: New Dimensions in DQ John Sells Mckeeon, Data Blueprint How SOA Enables Enterprise Data Quality John Walsh, DQS Global	E51-361
3:30 – 5 PM	Session 4E Product Demonstration Moderator: Lisa Dodson, Vendor Exhibit Chair 1. Susan Eckenberger, Informatica 2. Robert Klein, BackOffice Associates, Inc.	E51-385
5 – 5:30 PM	Closing Remarks: Where do we go from here? Peter Aiken, John Talburt, Richard Wang (Co-Chairs) All Participants, Feedback END OF SYMPOSIUM – THANK YOU!	E51-345