



The 4<sup>th</sup> MASSACHUSETTS INSTITUTE OF TECHNOLOGY  
Information Quality Industry Symposium  
Cambridge, Massachusetts, USA  
July 14-16, 2010



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**Mr. Michael Krieger**

Deputy CIO, Office of the Army CIO/G6

**Keynote Address:**

“Data – A Force Multiplier for Effective Decision Making”

Wednesday, July 14, 2010

E51-345, 12:30-2pm

Tang Building

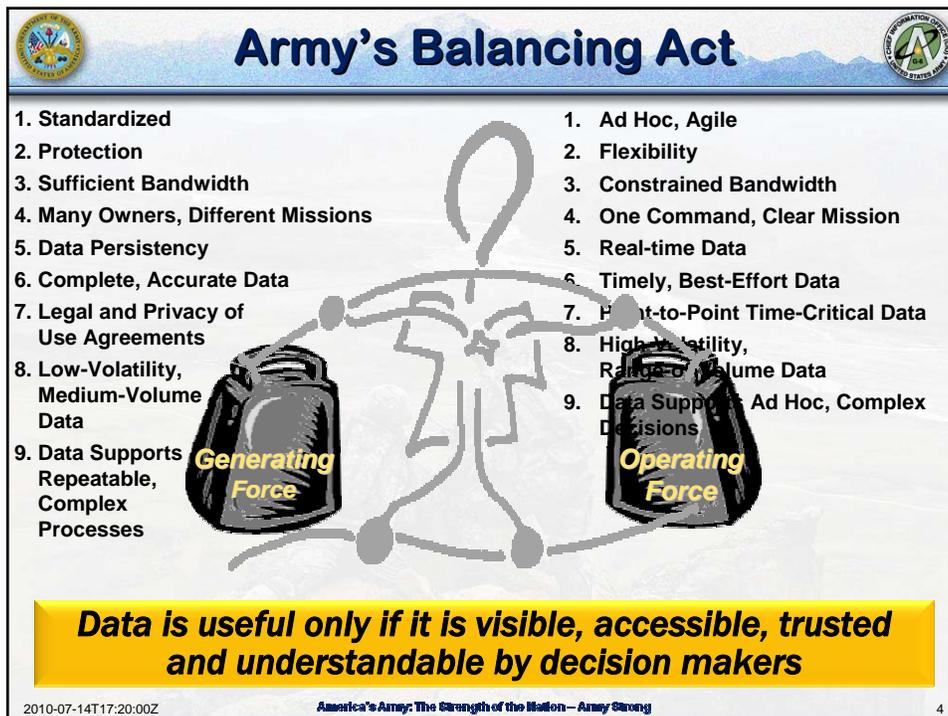
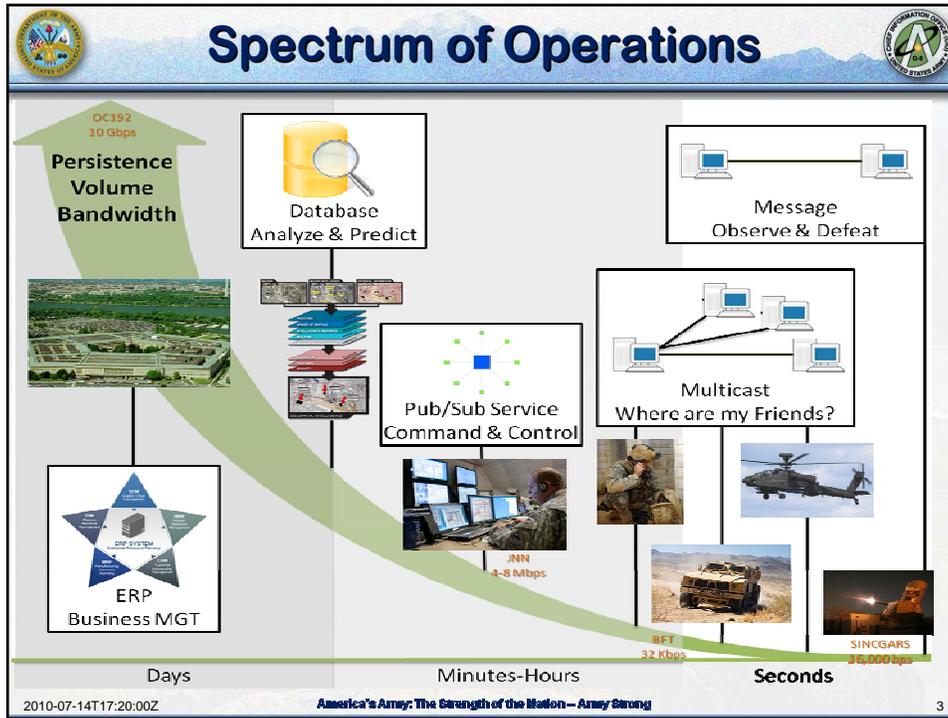
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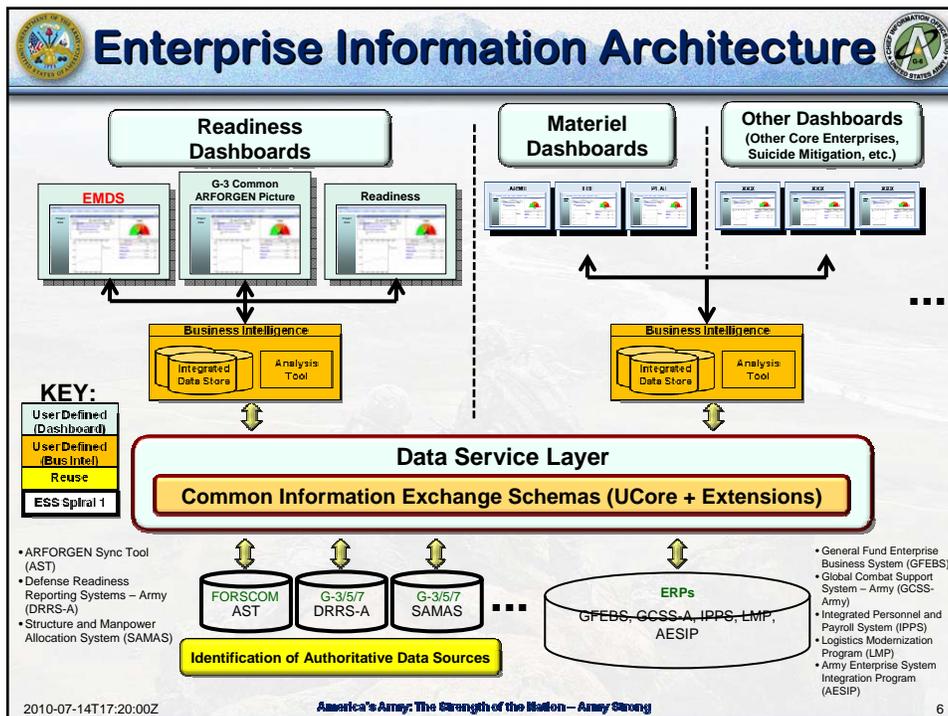
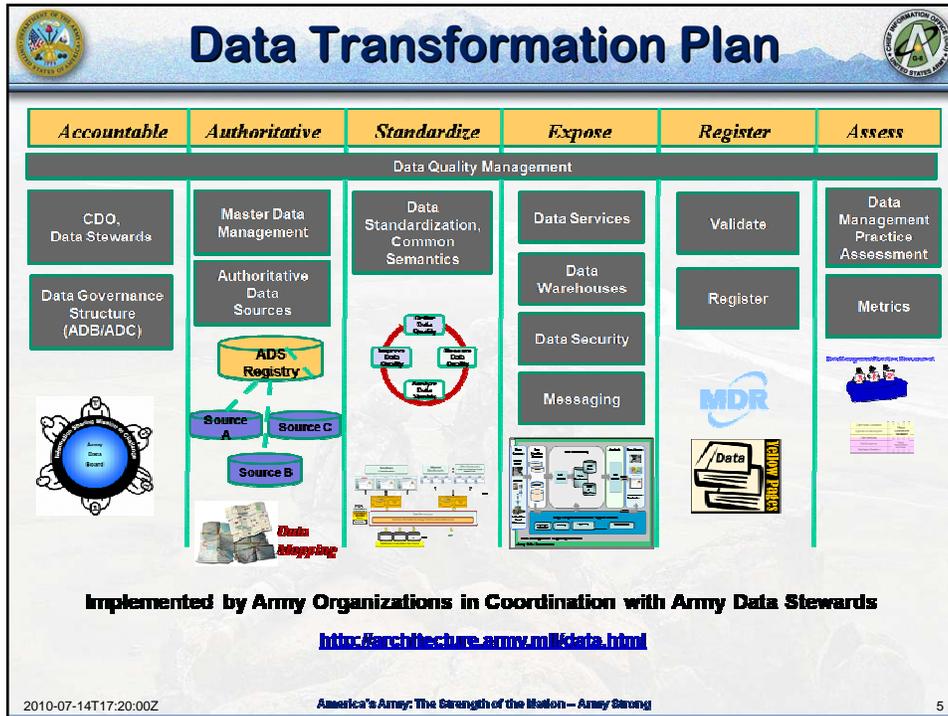
Cambridge, MA 02139

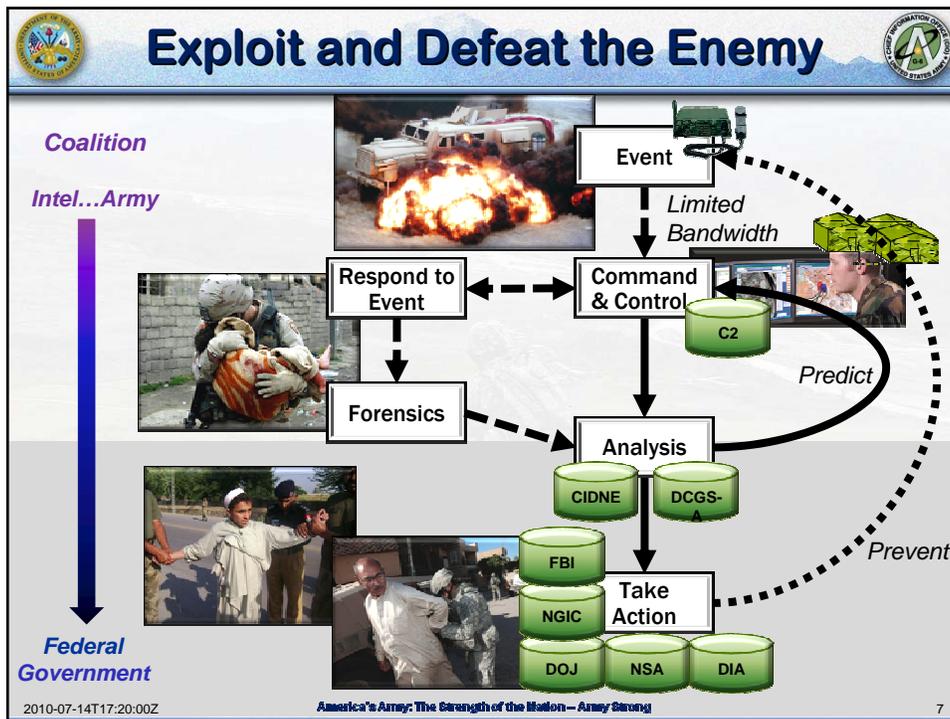
**Available for download at:**

[http://mitiq.mit.edu/KriegerKeynote\\_MIT2010IQIS.pdf](http://mitiq.mit.edu/KriegerKeynote_MIT2010IQIS.pdf)









- ### What can you do for your country?
1. Creative ideas and approaches for migrating many legacy systems and applications to a more “net-centric” approach
  2. Effective methods to separate data from applications to minimize the cost of sharing data from proprietary applications
  3. “Social engineering” ideas to make people more comfortable in using collaborative environments
- 2010-07-14T17:20:00Z
- America's Army: The Strength of the Nation – Army Strong
- 8

**Is Data Quality Important?**

**Ask Alan Greenspan**



**FORMER FED CHAIRMAN ALAN GREENSPAN CONCEDED THE "INTELLECTUAL EDIFICE" OF THE DERIVATIVES MARKETS HAD COLLAPSED. HE BLAMED IT ON BAD DATA.**

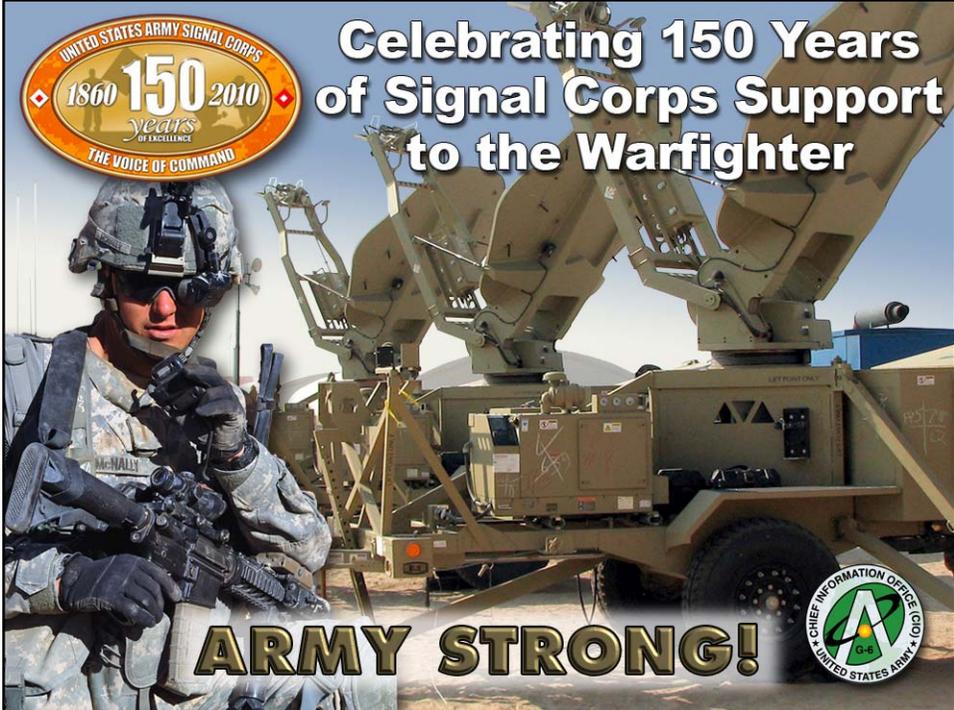
April 9 (Bloomberg.com):  
The End of Wall Street  
– by Roger Lowenstein

- Army is busy
  - Good News: *business is good*
  - Bad News: *business is good*
- Army is a very large enterprise, conducting full-spectrum operations
- Army has difficult data issues that require industry and academic collaboration

2010-07-14T17:20:00Z *America's Army: The Strength of the Nation—Army Strong* 9

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CHIEF INFORMATION OFFICE (CIO)  
G-6  
UNITED STATES ARMY

Mr. Krieger, Deputy CIO/G-6, HQDA