

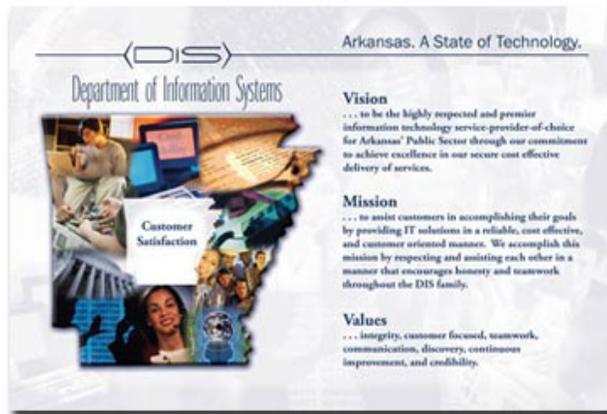
## Keynote Abstract:

As public and private organizations increase reliance on information for all aspects of operations and decision making, the real costs of poor-quality data are increasing as well. Inaccurate, incomplete, inconsistent, and out-of-date information create operational errors, bad decisions, and damaged customer relations and cost government and industry billions of dollars a year. Organizations world-wide are beginning to understand the need to integrate Information Quality into everyday processes, creating a demand for qualified professionals with a graduate-level degree that encompasses:

- Concepts, principles, and tools essential to defining, measuring, analyzing, and improving Information Quality.
- Development of enterprise Information Quality policies, strategies, and programs.
- Relationship of Information Quality to data privacy and protection, data governance, enterprise architecture, and data integration.

Arkansas Department of Information Systems Director Claire Bailey will discuss the state's move into the spotlight with the establishment of the world's first Master's Degree program in Information Quality, as well as the development of the first Doctoral program in the study area.

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### **Vision:**

The D I S Vision is to be the highly respected and premier information technology service-provider-of-choice for Arkansas' Public Sector through our commitment to achieve excellence in our secure cost effective delivery of services.

### **Mission:**

The D I S Mission is to assist customers in accomplishing their goals by providing IT solutions in a reliable, cost effective, and customer oriented manner. We accomplish this mission by respecting and assisting each other in a manner that encourages honesty and teamwork throughout the D I S family.

### **Values:**

D I S values are: integrity, customer focused, teamwork, communication, discovery, continuous improvement, and credibility.