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Role and Impact of Information Quality in the Department of Defense Net-Centric Environment

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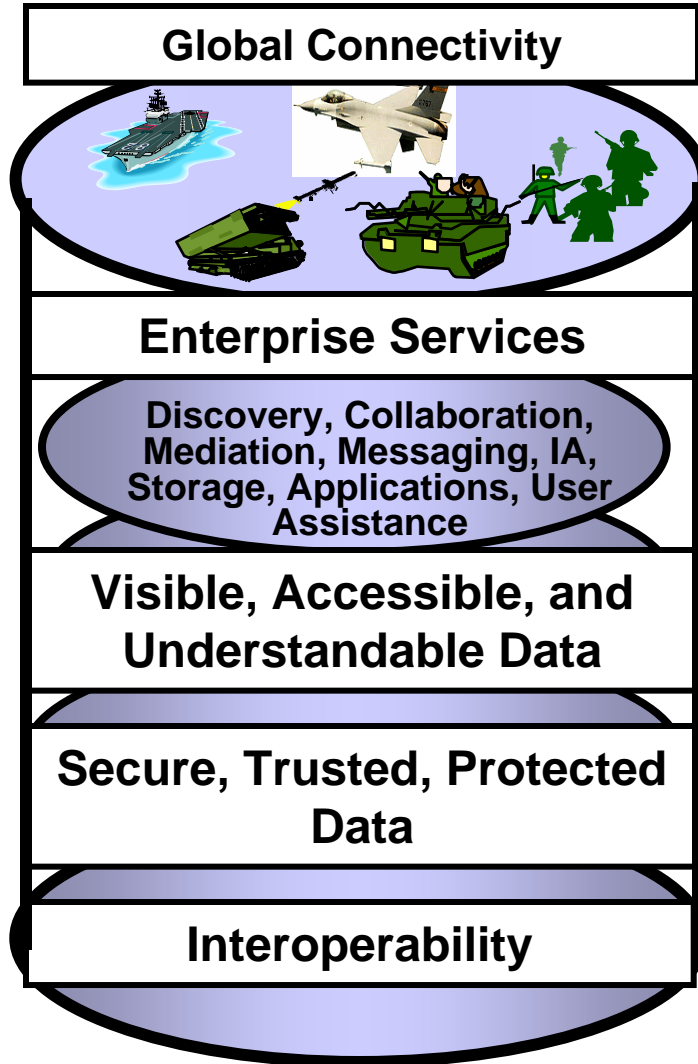


Introduction

- DoD Net-Centric Enterprise Services
- DoD Net-Centric Data Strategy
- DoD Discovery Metadata Specification
- DoD Communities of Interest
- DoD Net-Centric Information Quality Features



DoD Net-Centric Enterprise Services



A single, ubiquitous global network and information services, populated with **authoritative, relevant, and sufficient information** ...capable of delivering **assured decision-ready information** across the DoD



Ability to Tap Collective Information and Collaborate

- **Sensemaking:** Ability to make sense of the situation
 - available information in context and relevant patterns
- **Situation awareness:** Ability to generate options
 - what can be done
 - predict adversary actions and reactions
 - understand the effect of particular courses of action
- **Innovative decision making:** Ability to orchestrate means to respond in timely manner
 - appropriate means to respond
- **Simultaneous collaboration:** Ability to work in a coalition environment
 - shared information and awareness

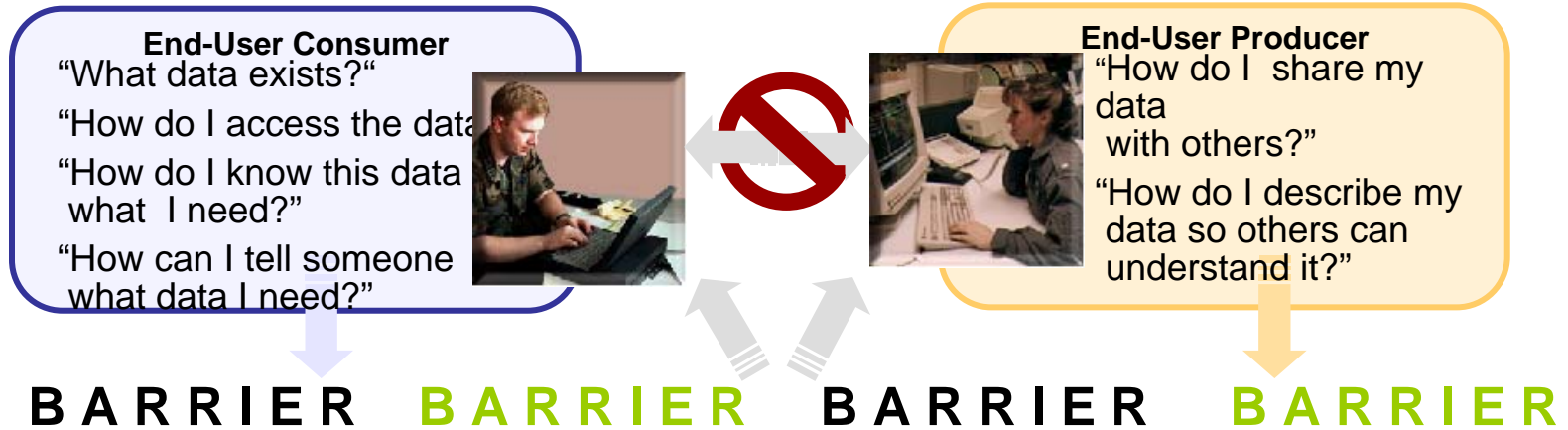


DoD Net-Centric Data Strategy

- Ensuring data are **visible**, **accessible**, and **understandable**
 - when needed and where needed to accelerate decision making
- Promoting **trust**
 - by identifying authoritative data sources, associating trust discovery metadata with data assets (pedigree metadata, security labels, rights protection metadata)
- Achieving **interoperability**
 - via mediation or translation of data between predefined and unanticipated interfaces
 - through the availability of the metadata in the **Metadata Registry** and organizing around **Communities of Interest**



The Data Problem: Barriers to Identifying, Accessing and Understanding Data



Needed Data

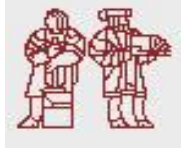
User is **unaware** this data exists

Needed Data

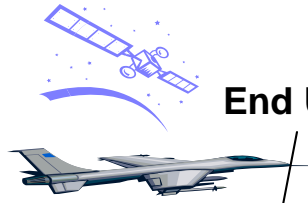
User knows this data exists but **cannot access it** because of organizational and/or technical barriers

Needed Data

User knows data exists and can access it but may not know how to make use of it due to **lack of understanding** of what data represents



The Data Solution: Shift Power to User



End User Consumer

Searches COI metadata catalog

Reads metadata to understand content of products found

Pulls needed data

End User Producer

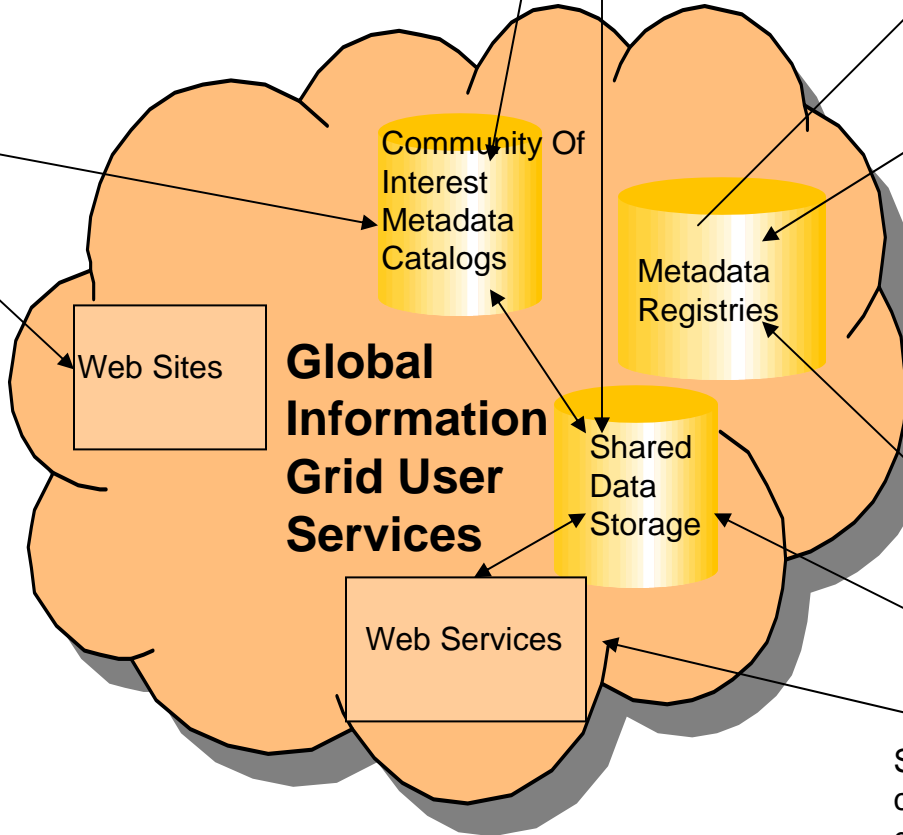
Sends report to Post

Registries use cataloging system to Post report and provide metadata



End User Developer

Posts/retrieves metadata about standard data and document formats



Web Sites

Web Services

System conforms to data schemas defined in registries



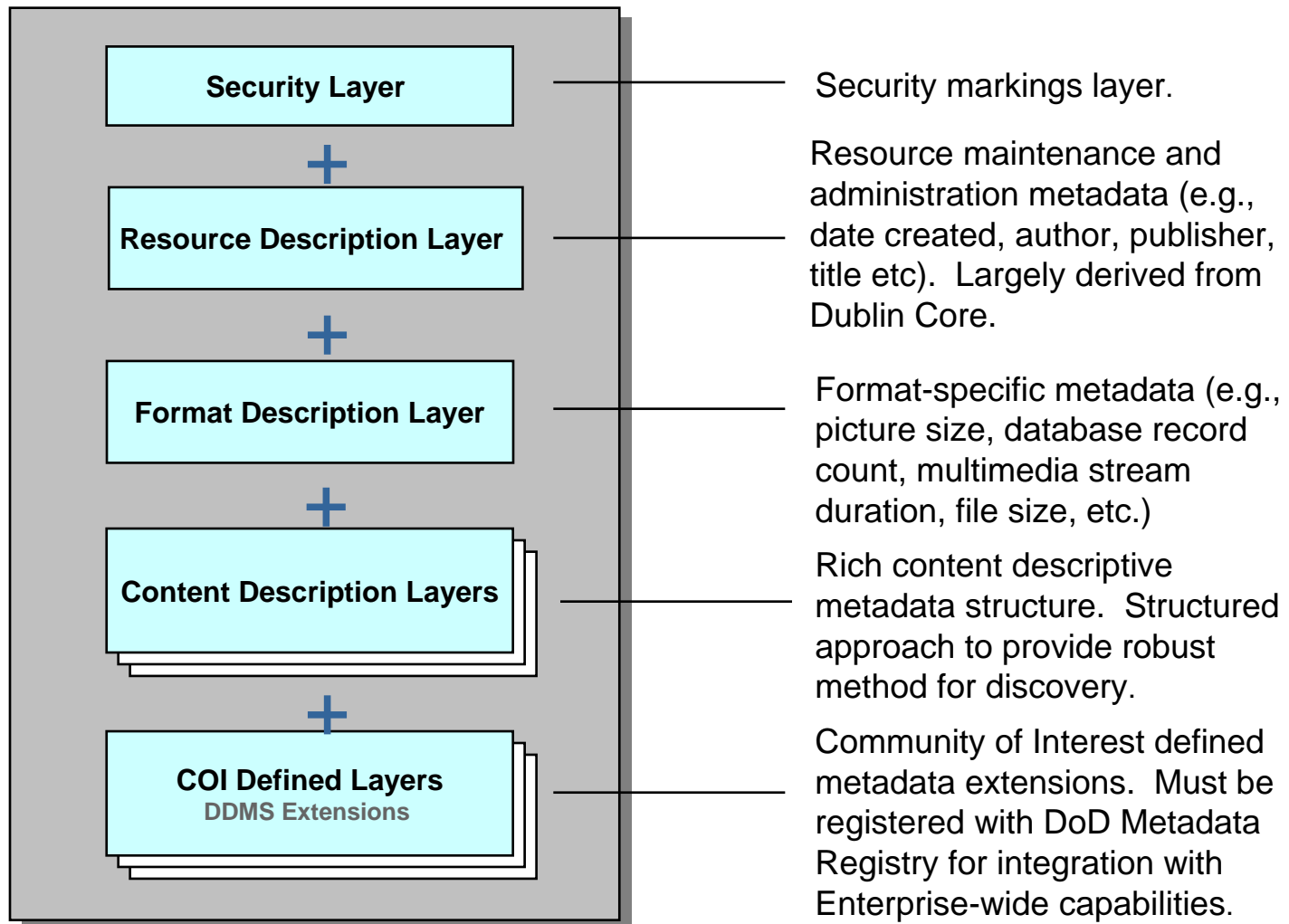


DoD Discovery Metadata Specification

- **Tagging** of all data with metadata
 - to enable discovery by known and unanticipated users in the Enterprise
- **Posting** of all data to shared spaces
 - for users to access except when limited by security, policy, or regulations
- **Posting** with metadata before processing and providing Smart Pull
 - eliminating the need for owners to know what is important to whom and how to get in touch with them and eliminating need to be synchronous in time and space

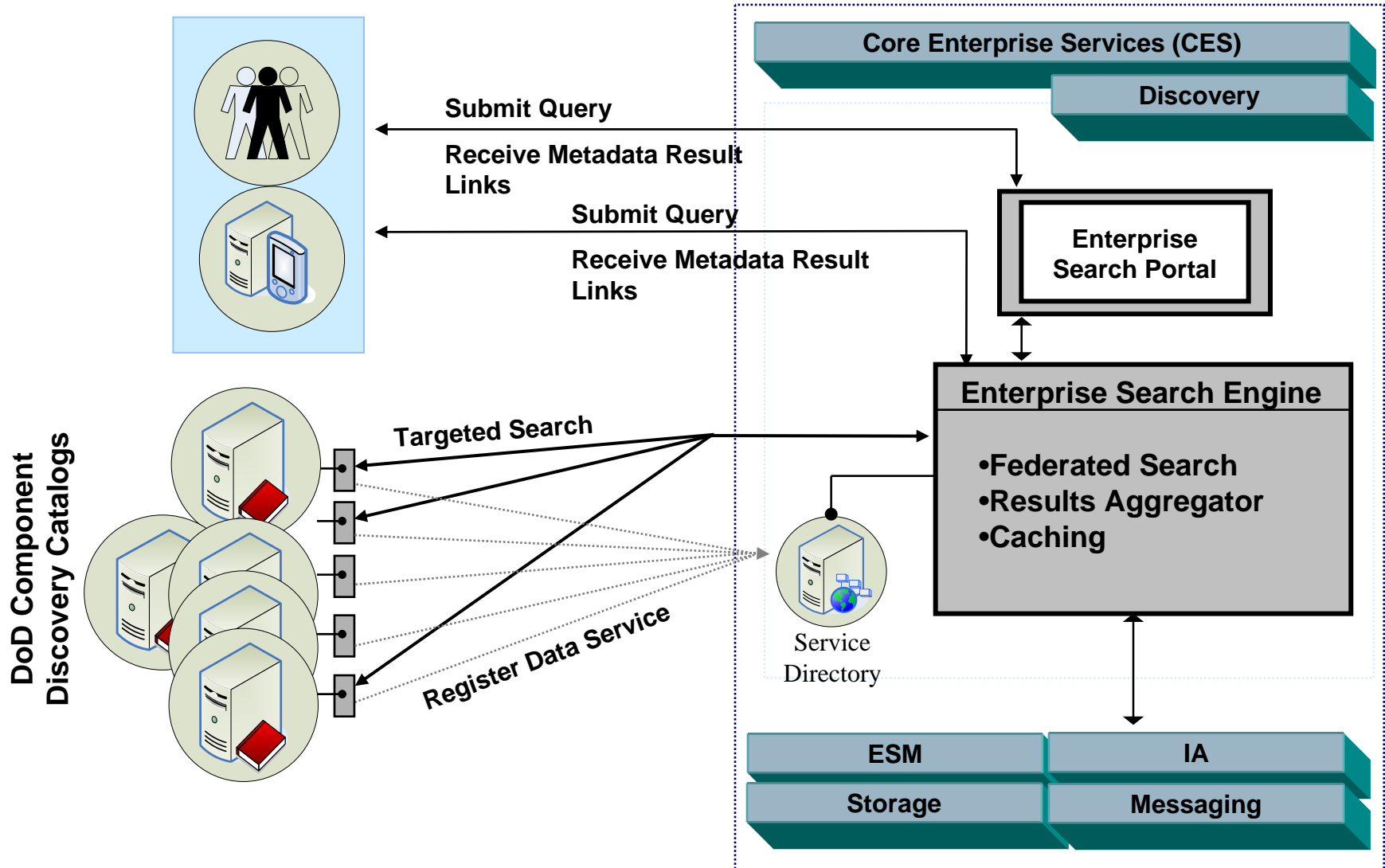


Metadata Registry





Data Asset Discovery





DoD Communities of Interest

- Make the data **visible**
 - by identifying data assets to share, defining and registering metadata and focusing on creating discovery metadata
- Make the data **accessible**
 - by understanding data sharing constraints, discovering DoD resources, and posting descriptions of access mechanisms
- Make the data **understandable**
 - by gathering semantic and metadata, developing a shared understanding, and registering metadata artifacts
- Promote **trust**
 - by identifying authoritative data sources and associating trust discovery metadata
- Achieve **interoperability**
 - via mediation or translation of data between predefined and unanticipated interfaces through the availability of metadata

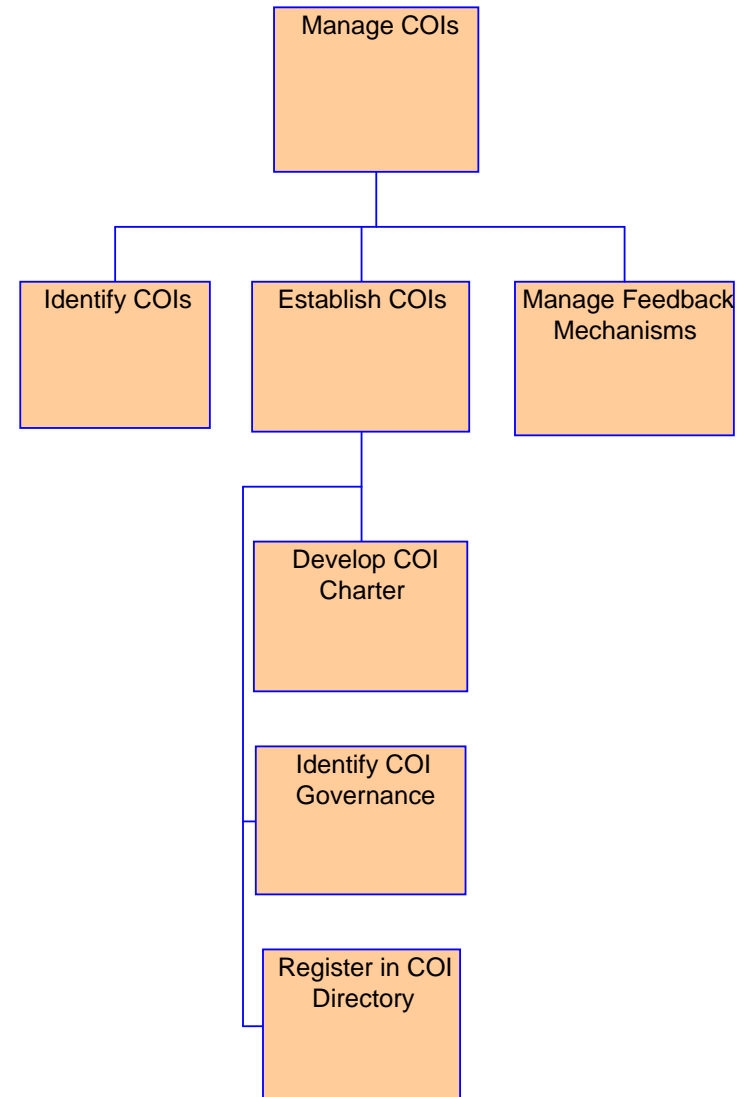


Communities of Interest Management

Identify COIs: Identify the appropriate groups of people that should come together to support common mission objectives

Establish COIs: Establish charters and governance structure

Manage Feedback Mechanisms: Identify and establish processes to evaluate and refine the user experience and **quality of data** assets





DoD Net-Centric Information Quality Features

Visible data	Automated tagging Catalog/Index builders Smart search engine; federated search engines
Accessible data	Metadata repository Exposed application logic and web schemas Standard protocols Technology independence Security
Understandable data	Content tagging Ontology standards Decentralized, delegated mechanisms XML registry Improved metadata management Shared meaning Integration and mediation tools
Trust	Protected, secure data Authoritative data sources Pedigree and rights protection metadata, security labels
Interoperability	Based on data standards (not application standards) to exchange information, collaborate, and achieve synchronous effects



Information Quality Capabilities

Agility	Responsive to change and volatility
Adaptation	Ability to change work processes, alter way information is distributed and involve different participants in collaboration
Collaboration	Collaborate on the fly
Communities	Virtual collaboration; federated remote portals
Data model	Machine interpretable models Extendable with metadata – dynamic location, binding, discovery Unstructured data
Flexibility	Multiple ways to succeed, more alternatives
Information Flow	Creates awareness, responds more quickly, increased collaboration
Innovation	New ways, new things, avoid predictability, mine for lessons learned and patterns



Information Quality Capabilities

Post and Smart Pull	Web services Shared space Data to unanticipated user Runtime discovery Visualization
Reach	Asynchronous in space and time, availability, distributed, reach out, reach back
Richness	Visual, audio, multimedia, tools
Robustness	Effective across range of situations
Resilience	Ability to recover (electronic interference, physical damage), self-healing networks, function under attack
Responsiveness	Reacts to change, speed, timeliness, effectiveness-shared awareness, increased capacity of sensemaking, more self-synchronized actions, rapid dissemination of intent and directives



Summary

DoD Net-Centric Enterprise Services, DoD Net Centric Data Strategy, DoD Discovery Metadata Specification, Communities of Interest, and associated guidelines and directives establish the **foundation for sharing quality information** that is:

Visible

Accessible

Understandable

Trusted

Interoperable

...for sensemaking, situation awareness, decision making and collaboration across the DoD