



U.S. Department of the Interior

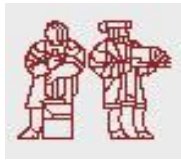
Unification &
Simplification
Through:

- Cooperation
- Innovation
- Opportunity



Authoritative Data Source Strategy Overview

July 2007

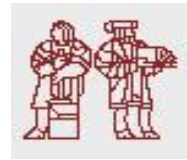


Agenda

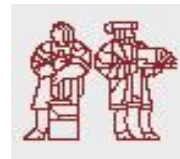
- **Authoritative Data Source (ADS) Strategy**
- **ADS Alignment to Department of the Interior's (DOI's) Methodology for Business Transformation (MBT)**



The MIT Information Quality Industry Symposium, 2007



Authoritative Data Source (ADS) Strategy



What is an ADS? Why is it Important?



What is an Authoritative Data Source (ADS)?

- Cohesive set of data assets that provide trusted, timely, and secure information to support a business process
- Information is visible, accessible, understandable, and credible to information users

Who are Information Consumers?

- Business Users – View Data
- Internal Application – Share/Reuse Data
- Business Partners – Exchange Data

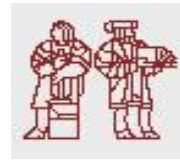
FY07 Department Goal

- Develop an ADS Strategy
- Pilot the ADS Approach

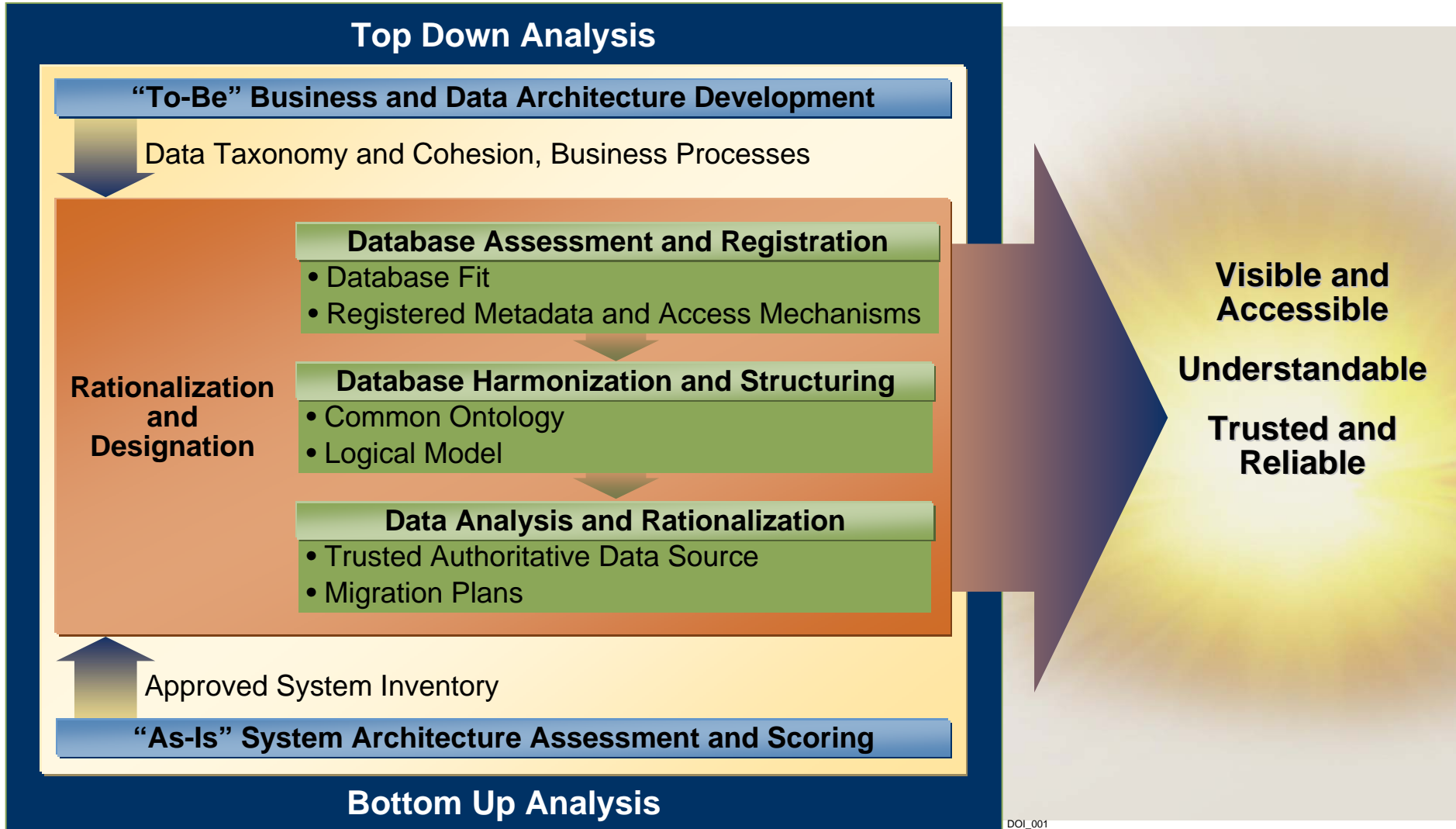


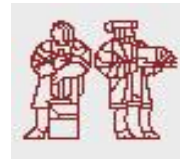
Benefits

- Leverage the Modernization Blueprint efforts to document and designate trusted, timely, and reliable data sources
- Support data consolidation, reuse, and exchange
- Provide a foundation for an integrated, business-driven data solution that is tied to DOI's performance goals

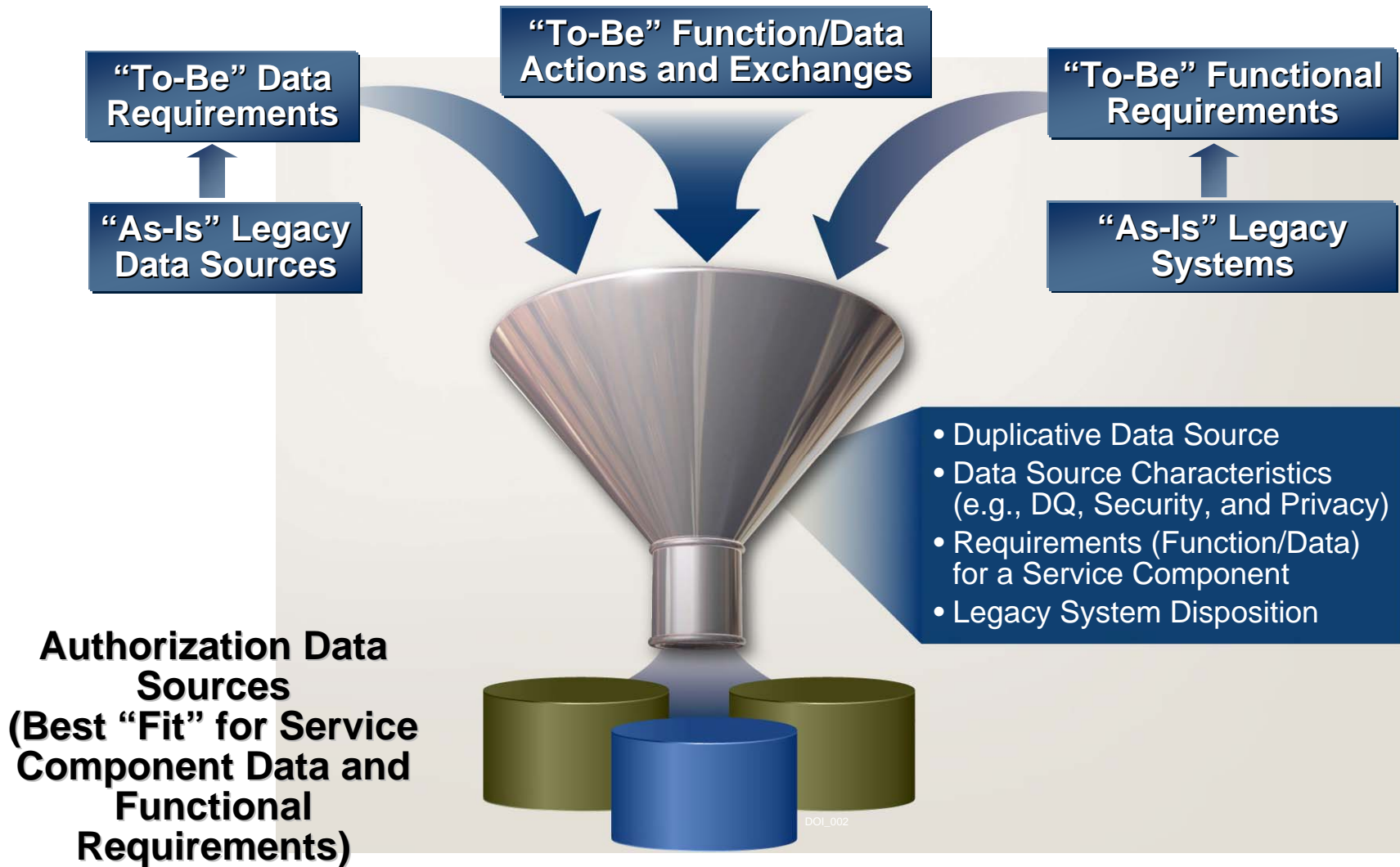


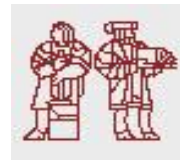
ADS Framework





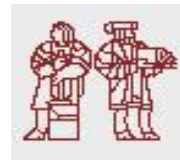
ADS Strategy – Designation





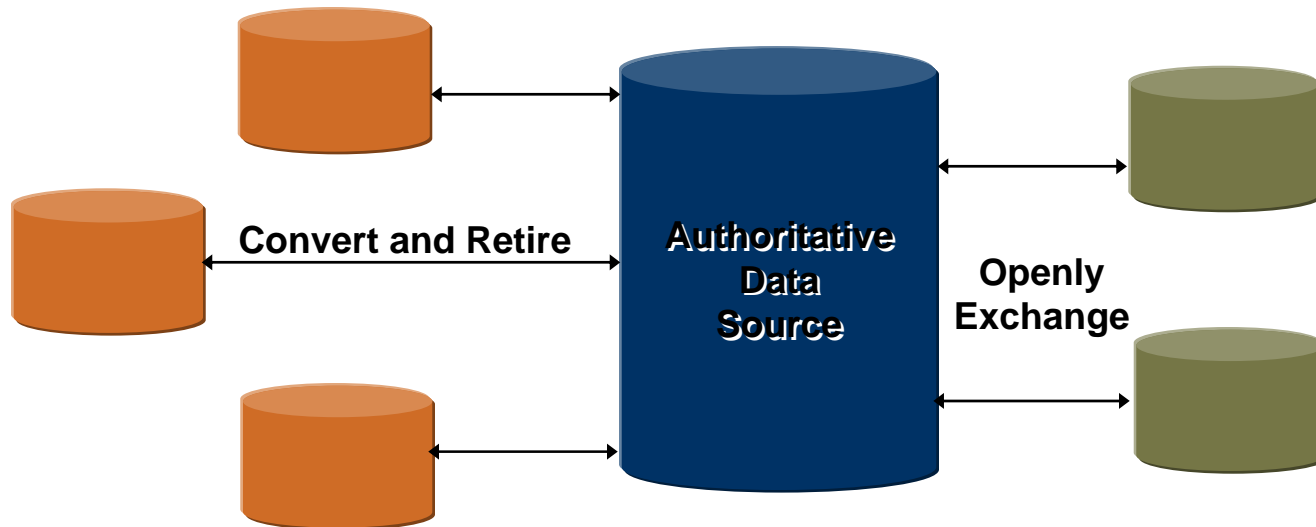
Data Quality (DQ) Dimensions

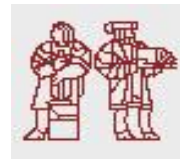
DQ Dimension	Description	Measure (Example)
Accuracy	Qualitative assessment to which data accurately reflects real-world object or matches original source of data	Percent of values that are correct when compared to actual value
Completeness	Degree to which values are present in the attributes that require them	Percent of data fields having values entered into them
Consistency	Degree to which redundant facts are equivalent across two or more databases	Percent of matching values across tables/files/records
Precision	Degree to which data is known to the right level of granularity	Percent of data fields having the appropriate level of granularity
Timeliness	Degree to which data is up-to-date and available to support a given knowledge worker or process	Percent of data available within a specified threshold timeframe
Uniqueness	Degree to which there are no redundant occurrences or records of the same object or event	Percent of records having unique primary key
Validity	Degree to which data conforms to its definition, domain values, and business rules	Percent of data having values that fall within their respective domain of values



ADS Strategy – Transition and Implementation

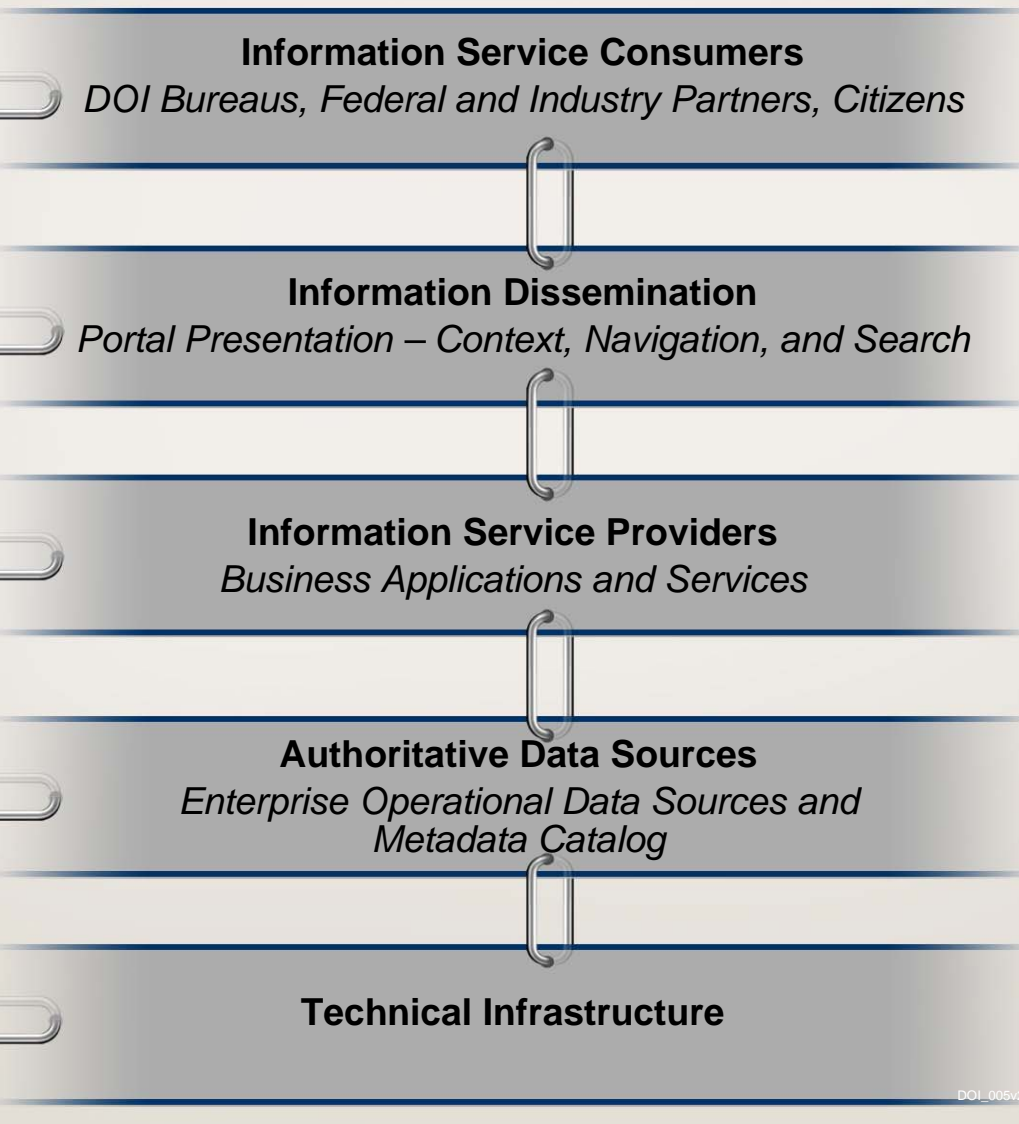
Recommendations	Transition Plan	Implementation
<ul style="list-style-type: none">• Recommend data sources that should be converted and retired• Recommend data sources that should exchange data with ADS• Recommend data stewards for ADS• Identify data quality, security, and privacy concerns (high-level)	<ul style="list-style-type: none">• Schedule data standardization, assessment, and correction task• Sequence and schedule legacy data source transition to ADS	<ul style="list-style-type: none">• Harmonize and standardize data requirements for ADS• Assess data quality against standardized requirements and rules (data converted and exchanged)• Correct and transform data• Implement monitoring and improvement





ADS Vision

Administration
Security, Privacy, and Stewardship

Able to search, understand, and retrieve relevant and trusted information services

Serves information based on business utility and policy requirements to appropriate internal and external users

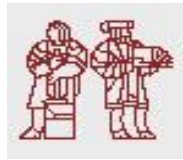
Encapsulates ADS with business process and policy for business usage

Provides trusted and reliable data source documented and managed by a data steward

Enables access to data sources on various platforms and databases



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ADS Alignment to DOI's Methodology for Business Transformation (MBT)

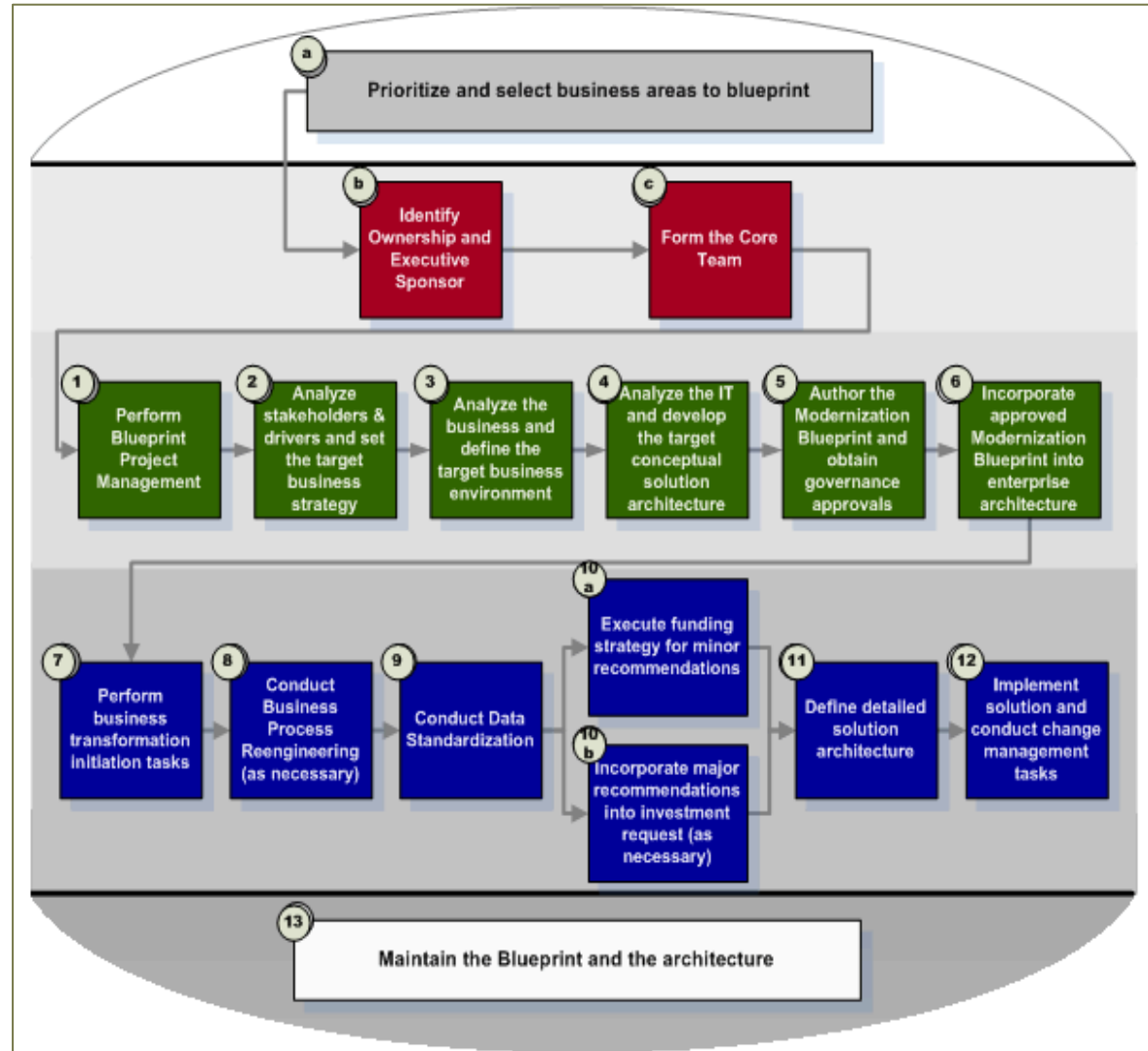


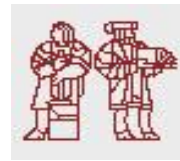
DOI's Methodology for Business Transformation

Create the Blueprint
(6-9 months)

Implement Business Transformation
(1-5 years)

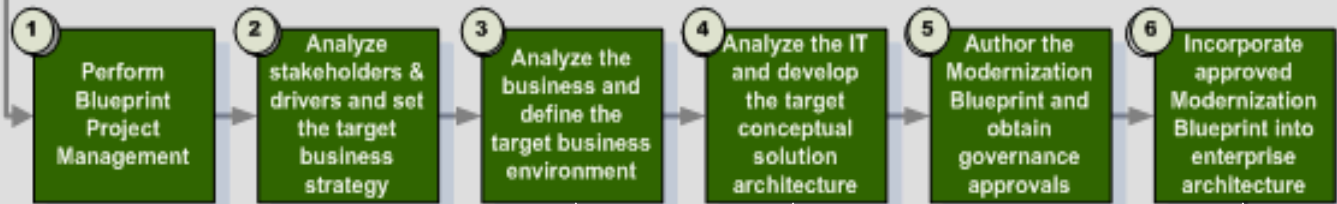
Maintain the Architecture
(continuous)





ADS Alignment to MBT Blueprint Phase

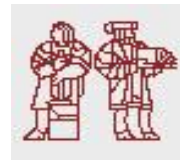
Create the
Blueprint
(6-9 months)



- Define Target Information Services Requirements
- Identify Data Steward Organizations

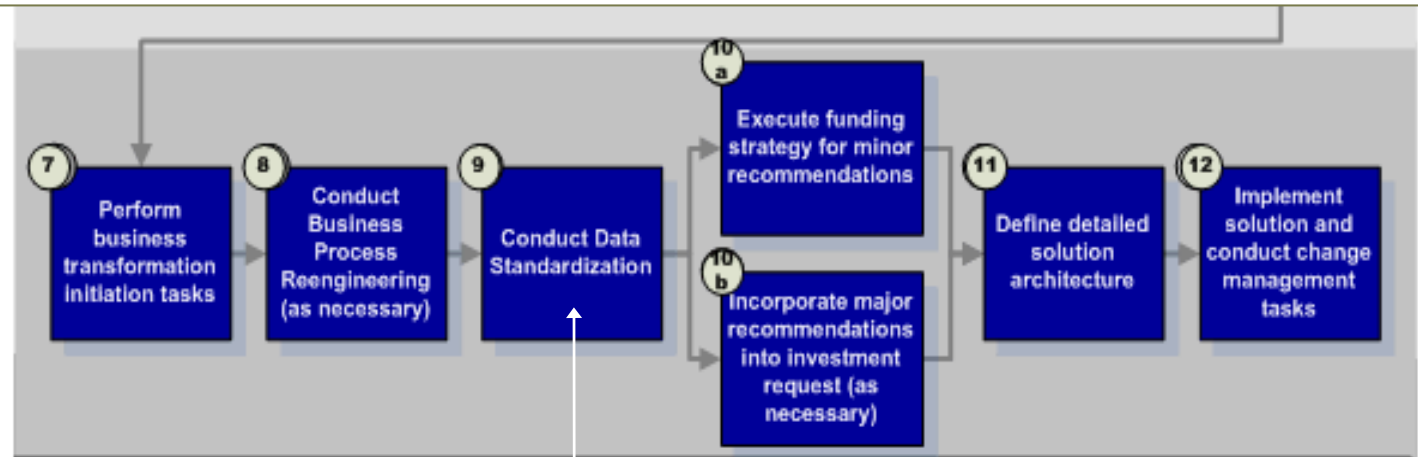
- Align As-Is Data Sources to Target Architecture
- Qualitatively Assess and Score As-Is Data Sources
- Recommend ADS and As-Is Data Source Disposition

- Plan ADS Transition and Data Disposition (e.g., Migration, Retirement)

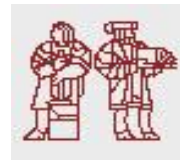


ADS Alignment to MBT Implementation Phase

Implement
Business
Transformation
(1-5 years)



- Define DOI Data Standards
- Quantitatively Assess ADS Data Quality (Value Chain, Content, and Dissemination)
- Perform Gap Analysis between Target and As-Is Data Sources
- Describe ADS Structure and Business Utility (Metadata)
- Establish Data Correction and Transition Plans
- Implement Data Improvement and Monitoring Controls



Summary and Questions

- **An ADS is a cohesive set of data assets that provide trusted, timely, and secure information to support a business process.**
- **The ADS approach is a Departmental goal to enable data consolidation, reuse and exchange.**
- **The ADS framework uses a top down and bottom up approach to designate, standardize and certify data sources.**
- **The ADS process is an integral set of activities in DOI's Methodology for Business Transformation (MBT).**

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