MIT IQ Industry Symposium
Cambridge, Massachusetts, USA
July 16-17, 2008

http://MITIQ.MIT.EDU/IQIS/2008

Background

Information Quality (IQ) is an acknowledged prerequisite to organizational success. *The MIT IQ Industry Symposium* is a premier forum on IQ among practitioners, vendors, and academicians. The symposium is industry practice oriented and it includes workshops, paper and report tracks, and sessions and space for announcing, presenting and discussing vendors' products and consultancy methods. The symposium program is designed to complement the sister IQ forum, annual *International Conference on Information Quality* at *MIT (*http://mitiq.mit.edu/ICIQ) which focuses on discussing research papers and practice cases.

2008 Important Dates

February 1: Deadline for submissions
April 16:   Camera Ready Copy (CRC) due
July 16:   8:30 a.m. Pre-Symposium workshops
July 16:   10 a.m.   Registration regular sessions
                  1 p.m.   Symposium starts
July 17:   Symposium ends in the afternoon (TBD)

Submission

Email to ***submission-mitiqis@mit.edu*** the following:

1. Intention to present at MITIQIS and indication that the materials have been authorized and cleared to be available to the Symposium and the public.

2. Abstract (300 words maximum) as an attachment

3. Bio (150 words maximum) for each co-author as one attachment

Authorization to Present and Publish:

It is the policy of *MIT IQ Industry Symposium* that authors must obtain all appropriate authorization and clearance for materials submitted to, presented at, and included in the Symposium.

It is the responsibility of the authors and presenters to obtain any internal authorization and clearance before submitting papers and presentations to the Symposium for consideration and inclusion in the Proceedings.

Once accepted for presentation and inclusion in the Symposium Proceedings, all documents shall become permanent records of the Symposium, and will be made available to the public internationally via the Symposium's website and the Proceedings electronic distribution.

Registration

Participants must pay and complete their registrations at http://www.regonline.com/MIT2008IQIS.

February 16: Super-saver registration deadline ($295)
April 16:   Early registration deadline ($480)
After April 16: Regular Registration ($595)
On-site: Walk in registration ($695)

No Cancellation Policy

No refund for completed registrations. Please think carefully before completing your registration.

Professional Society Discount
*   DAMA International, DQIG (15% off - active support)
*   U.S. Government, Metadata Professional Organization, ACM, IAIDQ (10% off)

If your society would like to benefit its members, please contact Richard Wang at rwang@mit.edu.

Who Should Participate

*   CIOs, CTOs, IT Directors and Managers
*   Business Directors and Managers
*   Process Methodologists/Engineers
*   Information Quality Professionals
*   Data Analysts/Architects/Engineers
*   Project Managers/Consultants
*   Graduate students and scholars in the IQ field

Why Participate

The MITIQ Industry Symposium will provide a forum to:
*   Address challenges faced by IQ practitioners
*   Enable data quality software vendors and solution providers to meet with practitioners to discuss new capabilities and offerings
*   Introduce new techniques and technologies
*   Demonstrate successful techniques for overcoming IQ issues
*   Discuss successful practices that lead to trusted information
*   Share project successes and lessons learned
*   Promote IQ Initiatives
*   Provide lessons learned in implementing IQ policies, strategies, standards, and assessments

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In addition to the official program, there are numerous opportunities for informal discussions and tutorial sessions where appropriate.

Donation

Proceeds from this not-for-profit event will support

- The *International Conference on Information Quality* http://www.iqconference.org/

- The Stuart E. Madnick ICIQ Best Paper Award http://www.iqconference.org/Documents/IQ%20Conference%202007/CallForPapers2007.pdf

- The MS and PhD Information Quality programs at the University of Arkansas at Little Rock http://technologize.ualr.edu/msiq/

- The new *ACM Journal of Data and Information Quality* http://web.mit.edu/smadnick/www/JDIQ/ACM-JDIQ-CFP.htm

- The Donald Ballou & Harold Pazer IQ Ph.D. Dissertation Award www.computing.dcu.ie/research/dataquality/thesis/

At the MIT 2007 Information Quality Industry Symposium, the Donald Ballou & Harold Pazer IQ Ph.D. Dissertation Award Foundation received $5,000 donation as a seed fund; similarly the PhD Information Quality programs at the University of Arkansas at Little Rock received $5,000 donation as a seed fund.

Citizant Inc. (formerly Cairo Corporation, based in Washington D.C.) further pledged $5,000 for the UALR graduate programs.

Awards

We plan to honor individuals who have made significant contributions to MIT IQ Program related activities leading to the establishment of IQ as a viable field.

*At the MIT 2007 Information Quality Industry Symposium, **Dr. Bruce Davidson** (Cedars-Sinai Health System) and **CDR Stanley Dobbs** (U.S. Navy) were recognized for their outstanding contributions.*

SYMPOSIUM ORGANIZATION*

* Contact rwang@mit.edu if you are willing, able, and ready to serve.

General Symposium Chairs
- Anne Marie Smith, EWSolutions/Northcentral Univ.
- WooYoung Chung, St. John Fisher College
- Rich Wang, Massachusetts Institute of Technology

Advisor Committee
- Peter Aiken, VCU/Data Blueprint
- Bruce Davidson, Cedars-Sinai Health System
- Yang Lee, Northeastern University
- Stuart Madnick, MIT

Program Co-Chairs
- Suzanne Acar, Department of the Interior
- Linda Kresl, Nike Inc.
- Marcus Gebauer, WestLb Bank, Germany

Publicity Chairs
- Jeff Fried, FAST
- Peter Aiken, VCU/Data Blueprint
- Michael Mielke, De Bahn & DGIQ, Germany

Logistics & Facilities Chair
- Jarl S. Magnusson, DNV

Vendor Exhibit Chairs
- Lisa Dodson, SAS/DataFlux
- Harald Smith, IBM

Placement Chair
- Alba Alemán, Citizant, Inc.