



# The 7<sup>th</sup> Annual MIT CDO & IQ Symposium

July 17-19, 2013  
Cambridge, Massachusetts, USA  
<http://mitiq.mit.edu/CDOIQ/2013>



## Call for Presentation

### Background

Information Quality (IQ) is an acknowledged prerequisite to organizational success. *The MIT Chief Data Officer & Information Quality (CDOIQ) Symposium* is a premier forum on CDOIQ for practitioners, vendors, and academics. The goal of the Symposium is to exchange research results, industry practices, and government implementations.

This annual symposium was originally named the MIT Information Quality Industry Symposium (IQIS) when it began in 2007, as a complementary event to the primarily academic MIT International Conference on Information Quality (ICIQ). In 2012, the IQIS event was renamed the CDO & IQ Symposium to reflect its emphasis on establishing information quality as organizational function led at the enterprise level by the Chief Data Officer.

### Important Deadlines

- Oct 15, 2012:** Bio, photo & abstract submission  
**Nov 30, 2012:** Acceptance notification  
**Mar 31, 2013:** Camera Ready Copy (CRC) due

### Submission

Email the following to [cdoiq@mit.edu](mailto:cdoiq@mit.edu):

1. Intention to present at MIT CDOIQ Symposium and indication that the materials have been authorized and cleared to be available to the Symposium and the public.
2. Abstract (300 words max) as an attachment
3. Bio (150 words max) and photo for each co-author

### Authorization to Present and Publish:

It is the policy of *MIT CDOIQ Symposium* that authors must obtain all appropriate authorization and clearance for materials submitted to, presented at, and included in the Symposium. It is the responsibility of the authors and presenters to obtain any internal authorization and clearance before submitting papers and presentations to the Symposium for consideration and inclusion in the Proceedings.

Once accepted for presentation and inclusion in the Symposium Proceedings, all documents shall become permanent records of the Symposium, and will be made available to the public internationally via the Symposium's website and the Proceedings electronic distribution.

Accepted presentation authors must commit to present at the Symposium.

### Registration

All attendees & presenters must complete paid registration via: <http://www.regonline.com/mit2013cdoiq> (or be paid by a CDOIQ sponsor). We strongly encourage early registration by October 15, 2012.

Accepted presentations without completed registrations will not be included in the Symposium program and proceedings.

### No Cancellation Policy

No refund for completed registrations.

### 2013 Symposium Co-Chairs:

#### General Symposium Chair:

Peter Anlyan, Anlyan Consulting

#### Public Sector:

Annette Pence, MITRE Corporation  
Douglas Whall, LinQuest Corporation

#### Healthcare Sector:

Allen Juris, University HealthSystem Consortium  
Yang Lee, Northeastern University  
Michael Nix, Fletcher Allen Health Care

#### Business & Finance Sector:

Joe Maguire, Data Quality Strategies  
Steve Sarsfield, Talend

#### Value Partner Exhibits Chair:

Robert Lutton, Sandhill Consultants

#### Logistics Chair:

Sarah Benson, MIT Sociotechnical Systems Research Center

#### General Symposium Co-Chairs:

Yang Lee, Northeastern University  
Stuart Madnick, MIT Sloan School of Management  
Willa Pickering, Lockheed Martin Corporation  
Forea Wang, Stanford University  
Richard Wang, MIT Information Quality Program