



## The 3<sup>rd</sup> MIT Chief Data Officer Forum for Senior Executives

July 16, 2013; Exclusive, By-Invitation-Only

MIT Sloan School of Management, E62-233, 100 Main Street, Cambridge, MA 02142

Time	
8:00-8:30am	Registration & Continental Breakfast, <a href="#">MIT Sloan E62-233</a>
<b>Session 1</b>	
8:30-8:40am	Opening Remarks: <b>Stuart Madnick &amp; Richard Wang, MIT; Willa Pickering, 2013 MIT CDO Forum Chair &amp; Lockheed Martin</b>
8:40-8:45 am	Introduction: <b>Thomas E. Kelly III, FMR Deputy Under Secretary of the U.S. Army (DUSA) &amp; Lockheed Martin</b>
8:45-9:30am	Keynote Speaker: <b>Elizabeth McGrath, Deputy Chief Management Officer, Department of Defense</b>
9:30-9:45 am	<i>Break</i>
<b>Session 2: Getting Value Out of Unstructured Data</b>	
9:45-11:15 am	Moderator: <b>Mario Faria, MIT Data Science Initiative</b>
	Panelists: <ol style="list-style-type: none"><li>1. <b>Derek Strauss (TD Ameritrade)</b></li><li>2. <b>Maria Villar (SAP)</b></li><li>3. <b>Hamid Benbrahim (TD Ameritrade)</b></li></ol>
11:15 -12:25pm	<i>Lunch at MIT Sloan E62-233</i>
<b>Session 3: Exploring the Silicon Valley Frontier</b>	
12:25-12:30	Introduction: <b>Joseph Bugajski, Gartner Group</b>
12:30-1:15 pm	Featured Speaker: <b>Mike Abbott, General Partner, Kleiner Perkins Caufield and Byers</b>
<b>Session 4: Inventing Big Data Futures</b>	
1:15-2:45 pm	Moderator: <b>Frank B. (Ted) Campbell, Lockheed Martin</b>
	Panelists: <ol style="list-style-type: none"><li>1. <b>David P. Reed (SAP)</b></li><li>2. <b>Maria Bezaitis (Intel)</b></li><li>3. <b>Ravi Hubbly (Lockheed Martin)</b></li></ol>
2:45-3:00 pm	<i>Break</i>
<b>Session 5: Refining the Roles and Responsibilities of CDOs</b>	
3:00-4:30 pm	Moderator: <b>Paul Barth, NewVantage Partners LLC</b>
	Panelists: <ol style="list-style-type: none"><li>1. <b>Joseph Bugajski (Gartner Group)</b></li><li>2. <b>Eugene Kolker (Seattle's Children Hospital)</b></li><li>3. <b>Robert Grossman (University of Chicago)</b></li></ol>
<b>Session 6: Delivering Value in the Rapid Changing Environments</b>	
4:30-5:00	<b>MIT 2014 CDO Forum: Willa Pickering &amp; Richard Wang</b>
5:00-6:30pm	<b>Reception at MIT Sloan E62-233</b>

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