



## The Second MIT Chief Data Officer Forum

Exclusive, By-Invitation-Only

MIT Faculty Club – Cambridge, Massachusetts, USA, July 17, 2012

Point of Contact (Forum Chair): Rich Wang ([rwang@mit.edu](mailto:rwang@mit.edu), 617-304-3120)

Time	
8:00-9:00am	Registration & Continental Breakfast, <a href="#">MIT Faculty Club E52-6<sup>th</sup> Floor</a>
<b>Session 1</b>	
9:00-9:15am	Welcome to MIT: <b>Stuart Madnick</b> , MIT
9:15-9:45am	Opening Remarks: <b>Thomas E. Kelly III &amp; Michael Kirby</b> , FMR DUSA
9:45-10am	Progress Report: <b>Richard Wang</b> , MIT
<b>Session 2: How to be a Successful CDO: A CDO Primer</b>	
10-12 Noon	Moderator: <b>Joseph Bugajski</b> , Gartner, Inc.
	Panelists: <ul style="list-style-type: none"> <li>1. <b>Paul Barth</b>, <i>Managing Partner</i>, NewVantage Partners</li> <li>2. <b>John Bottega</b>, <i>CDO</i>, Bank of America</li> <li>3. <b>Mario Faria</b>, <i>CDO</i>, Boa Vista, Brazil</li> <li>4. <b>Mark Goloboy</b>, <i>Sr. Dir. Marketing Operations</i>, Aspen Technology</li> <li>5. <b>Peter Kaomea</b>, <i>CIO</i>, Sullivan &amp; Cromwell</li> <li>6. <b>Eugene Kolker</b>, <i>CDO</i>, Seattle Children's Hospital</li> <li>7. <b>Frank J. Ponzio, Jr.</b>, <i>CEO</i>, People Technology Foundation</li> <li>8. <b>Derek Strauss</b>, <i>CDO</i>, TD Ameritrade</li> </ul>
12:00-1:00pm	<i>Lunch at MIT Faculty Club</i>
<b>Session 3: On "Big Data"</b>	
1:15-3:15pm	Moderator: <b>Willa Pickering</b> , Lockheed Martin
	Panelists: <ul style="list-style-type: none"> <li>1. <b>Ahmed Abukhater</b>, Pitney Bowes</li> <li>2. <b>Ken Collier</b>, Agile Analytics</li> <li>3. <b>Caron Kogan</b>, Lockheed Martin</li> <li>4. <b>Stuart Madnick</b>, MIT Sloan School of Management</li> <li>5. <b>Joe Maguire</b>, Data Quality Strategies</li> <li>6. <b>Alex (Sandy) Pentland</b>, MIT Media Lab</li> </ul>
3:15-3:45pm	<i>Break</i>
<b>Session 4: Open Forum, Q&amp; A by ALL Participants</b>	
3:45-5:00 pm	Moderator: <b>Yang Lee</b> , Northeastern University; <b>Frank J. Ponzio, Jr.</b> , Symbolic Systems
<b>Session 5</b>	
5:00-6:30pm	Reception at MIT Faculty Club
<b>Location:</b> MIT Faculty Club (E52 6 <sup>th</sup> Floor), 50 Memorial Drive, Cambridge, MA 02139	

**Co-sponsors:** [Gavroshe USA](#), [Headstrong](#), [Lockheed Martin](#), [Pitney Bowes](#), [QIBRAS](#), [People Technology Foundation](#), in cooperation with the [International Conference on Information Quality](#) and [MIT Information Quality Program](#).